



KOIKE-YA Inc.

Company Description

Founded in 1953, this Tokyo Stock Exchange Standard Market-listed food manufacturer has a history spanning more than 70 years. As the first company in Japan to successfully mass-produce potato chips, it has long been a pioneer and leading player in the snack food industry.

In Japan, the company has established strong brand recognition and a stable revenue base through long-selling products such as "Karamucho," "Suppamucho," "Skooon," "Dontacos," and "Polinky." Leveraging its extensive expertise in product development, strict quality control systems, and nationwide sales network, the company continues to maintain steady and reliable business operations.

In recent years, supported by its solid business foundation, the company has focused on developing high value-added products and strengthening its production capabilities, while steadily expanding into overseas markets including Taiwan, Vietnam, and Thailand. As a result, it has achieved balanced growth both domestically and internationally.

Although it is a long-established company, it also embraces transformation and innovation. Diverse talent, including mid-career hires and secondees, actively contribute to the organization. With a stable management foundation, the company provides an environment where employees can build long-term careers.

Company Details

Head Office

Japan

Main Business

スナック菓子、タブレット菓子等、販売

President

佐藤 章

Established

1958年1月

Capital

2,269百万円

Number of Employees

Over 1,000

URL<https://koikeya.co.jp/>

Offices

Main Office5-9-7 Narimasu, Itabashi-ku
Tokyo, Japan, 1750094