



## Weber-Stephen Products Japan G.K.

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### Company Description

Weber-Stephen Products LLC is the world's premier manufacturer of charcoal, gas, and electric grills, as well as grilling accessories and innovative smart cooking technology. The company's story began in 1952 when George Stephen, an employee at Weber Brothers Metal Works in Chicago, invented the revolutionary "Weber Kettle." Frustrated by the uneven cooking and flare-ups of open-brazier grills, he cut a metal buoy in half, added air vents and a lid, and changed the history of outdoor cooking forever. This original design not only protected food from the elements but also allowed for precise temperature control and the ability to sear, roast, and smoke meat to perfection.

Today, Weber remains a privately held company (with major backing from BDT Capital Partners) headquartered in Palatine, Illinois. It operates in over 40 countries, maintaining a dominant market share through a relentless focus on quality, innovation, and customer support. Every Weber grill is engineered to withstand the test of time, often featuring porcelain-enameled steel that prevents rusting and cracking. The brand's product ecosystem has expanded to include the "Weber Connect" smart grilling platform, which uses AI and sensor technology to guide users through the cooking process via their smartphones.

The Japanese subsidiary, Weber-Stephen Products Japan, was established in 2016 with a mission to transform Japan's outdoor dining scene. Recognizing that the traditional Japanese barbecue style focuses on thin-sliced meats cooked over high heat, Weber Japan introduces the "Lid-on" cooking philosophy, which enables gourmet-level results for large cuts of meat and diverse cuisines.

A core pillar of their strategy in Japan is the "Grill Academy," the company's dedicated barbecue school. These academies serve as experiential marketing hubs where professional chefs teach consumers how to master the art of grilling. From a recruitment perspective, Weber offers a unique opportunity to work for a globally iconic brand that is still in an exciting growth phase within the Japanese market. Employees are part of a mission-driven organization that values passion, outdoor lifestyle, and the power of food to bring people together. Working at Weber means being an ambassador for a heritage brand that continues to define the pinnacle of the outdoor cooking experience worldwide.

### Company Details

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**Head Office**

Japan

**Main Business**

バーベキューグリル（チャコール、ガス、電気）、アクセサリ、消耗品の設計、製造、販売。また、BBQ料理教室「グリルアカデミー」の運営。

**President**

職務執行者 ジェイソン・ティエン

**Established**

2016年10月

**Capital**

23.0百万円

**Number of Employees**

11 - 50

**URL**<https://www.weber.com/JP/ja/home/>

### Offices

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**Main Office**

6-10-11 Minami-Aoyama, Minato-ku  
Tokyo, Japan, 1070062

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