
APM Monaco

Company Description

APM Monaco is a leader in the global fashion jewelry market. It started with a female founder and her son in Monaco, Monte-Carlo, in 1982. Ariane and Philippe Prette were key manufacturers in gold, diamonds, and other precious stones for acclaimed jewelers around the world. After 30 years of steadfast commitment and deep-seated expertise within the industry, Philippe Prette, the current CEO, alongside his wife Kika Prette, as the Creative Director, launched the APM Monaco brand in 2012. Their vision came to life because of their combined experience in the jewelry and fashion industries. APM Monaco, with its heritage rooted in Monaco and operational headquarters in Hong Kong, has expanded to include a global workforce of over 2,000 individuals. Our production facilities in China place a strong emphasis on environmental responsibility, utilizing recycled silver and alloys to align our manufacturing processes with our dedication to sustainability. APM Monaco's jewelry is offered in over 39 countries, with availability at more than 442 retail points. Check out our collections and latest pieces on apm.mc

Company Details

Head Office

France

Main Business

Fashion

Offices

Main Office

1/F, HK Diamond Exchange, Bldg., 8-10 Duddell Street, Central
Hong Kong
