



Oizuru Corporation

Company Description

[Foundation and Heritage] Oizuru Corporation began its journey in January 1958 in Mizuho, Tokyo. Originally starting as a processor of rubber products, the company underwent a significant transformation in 1968 when it became an authorized processing plant for Asahi Kasei's "Suntec Foam" cushioning material. Since then, Oizuru has dedicated over 60 years to mastering the art of protective packaging, specifically focusing on the safe transport of Japan's most sophisticated high-tech precision instruments, medical devices, and telecommunications equipment.

[The Core Strength: Engineering and Design] What sets Oizuru apart from traditional packaging suppliers is its profound emphasis on "Design Engineering." The company does not simply provide boxes; it engineers solutions. By analyzing the fragility, weight, and center of gravity of a product, Oizuru's design team utilizes advanced CAD/CAM systems and automated sample cutters to create bespoke interior cushioning. This scientific approach ensures maximum protection while minimizing material waste and optimizing the "loading efficiency" for transport, directly leading to significant logistics cost savings for their clients. Their ability to provide a "one-stop shop" service—covering everything from inner cushioning to outer containers like corrugated fiberboard, plastic corrugated board, and custom aluminum cases—makes them an indispensable partner for major manufacturers.

[Innovation and Environmental Responsibility] As Oizuru moves toward its goal of becoming a "100-year company," it has placed sustainability at the heart of its business strategy. The company actively develops and promotes eco-friendly materials, such as "ELCOCO Foam" (derived from corn starch) and "Wonder Eco" (made from recycled paper). These innovations allow clients to reduce their environmental footprint without compromising on protective performance. Furthermore, Oizuru is a leader in promoting "Returnable Solutions," designing durable, foldable containers that can be used repeatedly, thereby reducing industrial waste in the supply chain.

[Global Presence and Quality Standards] Recognizing the global nature of manufacturing, Oizuru expanded internationally by establishing OIZURU (THAILAND) CO., LTD. in 2002. This strategic move allowed the company to support Japanese and international automotive and electronics manufacturers operating in Southeast Asia with the same "Japan Quality" standards. Today, the Thai operations have grown to include multiple factories and over 150 employees. In terms of management excellence, Oizuru is ISO 9001 and ISO 14001 certified. Notably, the company has received the Grand Prize for BCP (Business Continuity Planning) from the Tokyo Metropolitan Government, underscoring its reliability as a stable, long-term business partner.

[Vision for the Future] With the slogan "To create a bright future by protecting, connecting, and passing important experiences toward the new generation," Oizuru is more than a packaging company; it is a guardian of value. By merging decades of craftsmanship with cutting-edge digital manufacturing, Oizuru continues to redefine the boundaries of logistics and packaging, ensuring that the world's most sensitive technologies reach their destination safely and sustainably.

Company Details

Head Office

Japan

Main Business

緩衝包装設計（精密機器等の梱包設計）、梱包資材・緩衝材の製造・加工・販売、素材開発（環境対応素材等）、物流ソリューションの提供

President

生出 治

Established

1958年（昭和33年）1月（法人設立：1980年1月）

Capital

3,000万円

Number of Employees

51 - 100

URL

<https://www.oizuru.co.jp/>

Offices

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