
Fashion Momentum Group

Company Description

Founded in 2006, FMG (Fashion Momentum Group Co., Ltd.) is a global fashion retail group in China. Today, the group operates two distinct brands: the fast-luxury fashion label URBAN REVIVO (UR) and the essentials brand BENLAI, known for its technical fabrics. With a physical retail presence in countries including China, Singapore, Malaysia, Thailand, and the Philippines, FMG has expanded the global footprint to over 400 stores. We also serve customers in the United States, Europe, and other international markets through dedicated online platforms. With more than 10,000 employees worldwide, FMG delivers seamless omnichannel experience to a broad and growing global consumer base.

Company Details

Head Office

Hong Kong

Main Business

Fashion

URL

<https://fmg.com.cn/>

Offices

Main Office

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