CRE, INC.

Company Description

CRE, Inc. is a premier professional firm specializing in logistics real estate, serving as a vital backbone for Japan's logistics infrastructure. Since its establishment in December 2009, the company has focused on four core functions: development, management, brokerage, and investment in logistics properties. By addressing the diverse needs of shippers and logistics providers, CRE has cemented its position as a market leader with one of the largest management portfolios in the country.

The cornerstone of CRE's competitive advantage is its "integrated service model." This comprehensive approach allows the company to handle every phase of the logistics real estate lifecycle within the group. From site selection and the design of advanced "LogiSquare" facilities to master leasing (where CRE assumes vacancy risk to provide stable income to owners), property management, and leasing services, the company offers unparalleled flexibility. This allows them to cater to both small-to-medium-sized warehouses and massive, state-of-the-art logistics hubs.

In 2025, CRE marked a significant milestone in its history. Following a Management Buyout (MBO), it became a consolidated subsidiary of Sumitomo Mitsui Finance and Leasing Co., Ltd. (SMFL). This strategic move has provided CRE with a robust financial foundation and access to a broader business network, accelerating its transformation into a global "Logistics Infrastructure Platform."

Currently, CRE is focused on the synergy between physical infrastructure and technology. To address industry-wide challenges such as the "2024 logistics problem" and chronic labor shortages in Japan, the company is intensifying its delivery of soft-side solutions. Through group companies like Hapilogi and APT, CRE provides automated warehouse systems, Warehouse Management Systems (WMS), and logistics matching platforms. By combining "hard" real estate assets with "soft" technological innovations, CRE delivers high-value-added services that optimize the entire supply chain.

On the global stage, CRE is actively expanding its footprint across Southeast Asia, including Singapore, Thailand, Indonesia, and Vietnam. By exporting the expertise gained in the sophisticated Japanese market to these growth regions, the company aims to become a leading logistics real estate player worldwide. Guided by its corporate philosophy of "Eternity, Virtue, and Circle" (Ei-Toku-Kan), CRE is committed to fostering strong relationships with stakeholders while contributing to a sustainable society and the continuous optimization of global logistics.

Company Details

Head Office
Japan

Main Business
物流施設の賃貸、管理、開発、仲介、及び投資助言

President
代表取締役会長CEO 山下 修平

Established
2009年（平成21年）12月22日

Capital
5,295百万円

Number of Employees
101 - 500

URL
https://www.cre-jpn.com/company/

Offices

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