



## Geekplus Co., Ltd.

### Company Description

Geekplus Co., Ltd. is a leading company actively working to solve the urgent challenges facing the Japanese logistics industry through the application of advanced robotics solutions. Established in August 2017, the company functions as a joint venture between Japanese capital and Beijing Geekplus Technology Company Limited, a globally dominant unicorn enterprise in the Autonomous Mobile Robot (AMR) sector.

The company's core business is built upon three strategic pillars: Automated Robot Sales, Fulfillment Services, and Software Solutions.

**1. Automated Robot Sales Business:** We offer a diverse portfolio of logistics robots, including the PopPick system, a Goods-to-Person (GTP) solution utilizing shelf-moving AGVs that dramatically enhances picking efficiency, and RoboShuttle, an Autonomous Case-handling Robot (ACR) capable of maximizing warehouse density by enabling storage up to 12 meters in height. These solutions are proven to boost productivity by up to eight times compared to traditional manual operations, facilitating the comprehensive optimization of the entire logistics process.

**2. Fulfillment Services Business:** This division focuses on providing outsourced logistics operations managed entirely by our robotics technology. A key feature is the consumption-based pricing model, which allows companies to pilot the advanced automation system before committing to a full purchase. This significantly reduces the high capital expenditure risks typically associated with new technology implementation, making state-of-the-art logistics capabilities accessible to a wider range of businesses.

**3. Software Solutions Business:** We provide the essential IT infrastructure required for smart logistics, including sophisticated Warehouse Management Systems (WMS) and Warehouse Control Systems (WCS). These platforms are critical for optimizing inventory management, orchestrating robotic movements, and supporting rapid, data-driven decision-making, thereby ensuring the sustained growth and efficiency of our clients' operations.

**Strength and Market Position:** Geekplus's solutions have seen successful implementation across major industry leaders in Japan, including TOYOTA, ASKUL, Bic Camera, NIKE, and KDDI, establishing the company as a key market leader. Our primary strength is the provision of a seamless, end-to-end service model delivered entirely within Japan. This comprehensive support spans from initial strategic consulting during deployment, to 24/7/365 maintenance, and ongoing post-implementation consulting aimed at continuous productivity improvement.

**Mission:** The Japanese logistics sector is currently grappling with a confluence of difficulties: surging freight volumes driven by e-commerce expansion, a chronic and worsening labor shortage, and escalating warehouse rental costs. Geekplus's mission is to resolve these critical issues by leveraging our next-generation robotics technology. By integrating cutting-edge hardware, intelligent software, and flexible service models, we aim to "co-create a new logistics standard" and contribute substantially to the enhanced enterprise value and operational sustainability of our logistics partners.

### Company Details

#### Head Office

Japan

#### Main Business

物流自律移動ロボット（AMR/AGV）を中心としたロボティクスソリューションの提供。 1. 自動化ロボット販売事業（ピッキングロボット、ACR、ソーティングロボットなど） 2. フルフィルメント事業（ロボット活用型物流業務受託） 3. ソフトウェア事業（WMS、WCS等のITソリューション） 物流ロボットの導入、24時間365日対応の保守・メンテナンス、生産性改善コンサルティングを一貫して実施。

#### President

加藤 大和

#### Established

2017年8月

#### Capital

1億円（10,000万円）

#### Number of Employees

51 - 100

**URL**

<https://www.geekplus.jp/>

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**Offices**

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**Main Office**

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