



Schick Japan K.K.

Company Description

Schick Japan K.K. is the Japanese subsidiary of the globally recognized Schick brand, operating primarily in the import, manufacturing, and sales of shaving and skincare-related products. The company's head office is located in the IK Building in Kamiosaki, Shinagawa-ku, Tokyo. The current representative director and president, who also serves as President of the North Asia Region, is Hideo Goto. Schick Japan was established in 2003, holds a capital of 310 million yen, and employs 104 people (including temporary staff, as of August 1, 2022).

Schick Japan is a key member of the Edgewell Personal Care Global Network, a global personal care company headquartered in Connecticut, North America. Edgewell Personal Care Co. manages its operations across three main segments: Wet Shave, Sun and Skincare, and Feminine Care. In addition to "Schick," Edgewell's portfolio includes diverse brands such as the UK-based men's skincare brand "Bulldog Skincare for Men" and the premium American cosmetics brand "Jack Black." This expansive network allows Edgewell to distribute its products across more than 50 markets worldwide. Schick Japan leverages this robust global network to drive its business development in the Japanese market.

The history of the Schick brand spans over a century, originating from an inventive creation by the American military officer, Jacob Schick. Inspired by the structure of a repeating rifle, he invented the "Repeating Razor" (magazine-fed continuous refill razor), which revolutionized wet shaving by replacing the old model that required users to sharpen the blade themselves. This innovation marked a significant turning point in the history of wet shaving, and Schick has continued to pursue innovation and convenience ever since.

In the Japanese market, Schick Japan has established itself as a "leading company in the wet shaving industry," offering a wide range of products tailored to various customer needs. The men's category features the "Hydro" series designed to reduce skin irritation, the "KIWAMI" series focused on a close shave, and the "Quattro" series, which includes multi-functional styling tools. For the women's category, the company offers "Hydro Silk" for moisturizing while shaving, the all-in-one "Intuition" with integrated shaving soap, and "Salon Plus," which aims for salon-quality results, supporting women's body grooming routines.

Building upon its founding spirit of "innovation," Schick Japan continues to strive for growth as "the most innovative beauty grooming company," committed to enriching people's daily lives by providing comfortable and high-quality grooming experiences.

Company Details

Head Office

Japan

Main Business

シェービング関連製品（ヒゲ剃り、シェービング剤）・スキンケア関連製品の輸入・製造・販売

President

代表取締役社長 兼 北アジア地域社長 後藤 秀夫

Established

2003年

Capital

3億1,000万円

Number of Employees

101 - 500

URL

<https://schick.jp/>

Offices

Main Office

IK Building
2-24-9 Ōsaki, Shinagawa-ku
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