



## CHENG CHUNG DESIGN CO., LTD.

### Company Description

CCD / Cheng Chung Design, founded in 1994 by the renowned designer Mr. Joe Cheng, stands as a premier international interior design and consultancy firm with a specialized focus on hospitality design. Headquartered in Hong Kong, CCD has established itself as a global leader, continuously pushing the boundaries of design innovation and winning prestigious international acclaim.

The firm's reputation is solidified by its remarkable achievements in the global design community. In 2022, CCD achieved the highly coveted No. 1 ranking globally on Interior Design magazine's "Top 10 Hospitality" list, highlighting its status as one of the world's top hotel interior design practices. Furthermore, CCD has received over one hundred prestigious international accolades, including the industry's highest honor, the Gold Key Award for Excellence in Hospitality Design. This makes them the first Chinese design team to achieve a "grand slam" of major hospitality design awards.

CCD's operational strength lies in its expansive global network and multicultural team, which comprises 501 to 1000 employees. With offices strategically located in major hubs such as Hong Kong, Shenzhen, Beijing, Shanghai, London, Tokyo, Singapore, New York, and Dubai, the firm harnesses a truly global perspective. This cross-disciplinary expertise allows CCD to deliver timeless and innovative design solutions across diverse cultural and commercial contexts. Their design philosophy is deeply rooted in the fusion of Eastern aesthetics and Western forms, resulting in spaces that strike a perfect balance between tradition and modernity while providing immersive, meaningful experiences for clients and end-users.

The scope of CCD's services is comprehensive, extending beyond traditional interior design to encompass a full lifecycle of project solutions. These services include preliminary planning consulting, interior design, artwork consulting (through CCD/WOWU), FF&E (Furniture, Fixtures, and Equipment) design and procurement, as well as specialized in-house sub-brands for technical services. These technical arms include Tech-Construct MEP Consult Design (TCD) for Mechanical, Electrical, and Plumbing engineering; CCD/CLD Create-Shadows Lighting Design (CLD) for lighting system design; and CCD/ATG BEYOND for environmental signage, wayfinding, and brand visual management.

Over the past three decades, CCD has successfully built a powerful creative ecosystem that integrates design, technology, art consultancy, and lifestyle. This ecosystem is further enhanced by their sub-brands: UCD, WOWU Art Consultancy, RARITAG Technology, CCD-ENSUE HOME, ROUSSILLON, and ATG Beyond. Notably, RARITAG Technology has developed "IDEAFUSION," an intelligent material platform that aids in providing full-cycle solutions from concept to execution. This integration of technology and design showcases CCD's commitment to a future-oriented haute couture design paradigm, which consistently fuses art, technology, and living aesthetics. CCD works with a distinguished clientele, including top hotel groups, Fortune 500 companies, and cultural institutions, delivering a wide range of projects such as luxury hotels, resorts, commercial complexes, cultural spaces, premium residences, and corporate headquarters.

### Company Details

#### Head Office

Hong Kong

#### Main Business

国際的なホスピタリティデザインを専門とする大手インテリアデザインおよびコンサルタント会社。高級ホテル、リゾート、商業複合施設、文化空間、高級住宅、企業本社などのインテリアデザイン、アートワークコンサルティング、FF&E（家具・備品）デザイン、MEP（機械・電気・配管）デザイン、照明デザイン、環境サイネージデザインなど、包括的なサービスを提供。

#### President

ジョー・チェン (Joe Cheng)

#### Established

1994年

#### Number of Employees

1 - 10

#### URL

<https://www.ccd.com.hk/>

### Offices

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**Main Office**

1-5-2 Hirakawacho, Chiyoda-ku  
Tokyo, Japan, 1020093

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