



TeaLife

Company Description

Tea Life Co., Ltd. was established in August 1983 in Kanaya-cho, Haibara-gun, Shizuoka Prefecture (now Shimada City). Currently, our focus is on providing total health support for leading a healthy life in the era of centenarians. The cornerstone of our business includes providing "Wellness & Healthy Lifestyle Support" for our customers through an e-commerce platform.

In the realm of health foods, cosmetics, and pharmaceuticals, we excel in offering unique products with a high level of personalized marketing. This is centered around our in-house original items. Our EC business extends beyond our own website to include platforms like Rakuten, Amazon, and Yahoo, and we have expanded internationally, particularly in Chinese-speaking regions.

In logistics, our three strategically located logistics centers, situated around the center of Japan, contribute to the optimal location for expanding next-day delivery capabilities. Alongside our in-house logistics, we also provide shipping outsourcing services (3PL business) for other companies. We prioritize high-quality in e-commerce logistics, utilizing our expertise and digital technologies.

Our subsidiary, Apex Co., Ltd., independently plans and wholesales bedding, food, cosmetics, etc., to TV shopping companies and mail-order businesses. Another subsidiary, Lifeit Co., Ltd., operates eight EC stores tailored to various lifestyle needs, offering baby products, gardening supplies, daily necessities, and more. Daikai, primarily imports natural material goods and small items from China and conducts wholesale and EC commerce business.

Company Details

Head Office

Japan

Main Business

食品・食雑貨の海外向け越境EC

President

西上 節也

Established

1983年8月

Capital

368百万円（2024年11月22日現在）

Number of Employees

101 - 500

URL

<https://kokorocares.com/>

Offices

Main Office

118 Ushio, Shimada-shi
Shizuoka, Japan, 4280006