



## YUASA CO.,LTD.

### Company Description

Aiming to transform into a corporate group where "TSUNAGU" innovation becomes the norm

The YUASA Group was founded in 1666. It will celebrate its 360th anniversary in 2026, making it one of Japan's longest-standing companies. Throughout our long history, we have stayed true to our corporate philosophy of Honesty and Trust, Enterprise and Innovation, and Regard for the Individual. This corporate philosophy encompasses modern concepts of sustainability, innovation, and engagement. I always reflect on our corporate philosophy when I make significant management decisions.

Growing Together 2026 is a medium-term management plan founded on our corporate philosophy that aims to maximize the value of the YUASA Group. In Growing Together 2026, we aim to transform business through "TSUNAGU" innovation and create new existential value as a specialist trading company.

"TSUNAGU" innovation refers to our unique business model of solving societal challenges by connecting people, goods, money, technology, information, and data with approximately 6,000 key suppliers and approximately 20,000 key sales partners in the fields of manufacturing, home building, environment building, and town building. As a foundation for this business model transformation, we are focusing on reforming corporate culture and promoting digital transformation (DX) and sustainability.

With an eye toward our 400th anniversary, we aim to transform into a corporate group where "TSUNAGU" innovation becomes the norm, striving to enhance corporate value together with all our stakeholders.

### Company Details

**Head Office**

Japan

**Main Business**

産業機器、工業機械、住設・管材・空調、建築・エクステリア、建設機械、エネルギー、消費財、木材

**President**

田村 博之

**Established**

1919年(大正8年) 6月25日

**Capital**

20,644 百万円

**Number of Employees**

Over 1,000

**URL**

<https://www.yuasa.co.jp/corporate/data/>

### Offices

**Main Office**

7 Kanda-Mitoshiro-cho, Chiyoda-ku  
Tokyo, Japan, 1018580