



ASAHI BUSSAN co.,ltd

Company Description

Asahi Bussan Co., Ltd. began its journey in 1988 under the name "Nishi-Nippon Asahi Vendor," focusing on the operation of soft drink vending machines. The company gradually expanded its services to include the maintenance and installation of vending machines. In 1996, it officially established Asahi Bussan Co., Ltd. with a capital of 10 million yen, and at the same time, launched its wholesale business, laying the groundwork as a comprehensive trading company specializing in vending machines.

The company's business portfolio is diverse, with key operations spanning wholesale, dessert production, vending machine operations, a labeling and bunkering business that also handles overseas exports, and a recent venture into the food and beverage industry, including restaurant management. Asahi Bussan has strategically expanded its dessert division, acquiring assets related to confectionery manufacturing and sales from Scenes Co., Ltd. in 2019 and from Fukui-do Co., Ltd. in 2025.

The company's headquarters are located in Kakogawa City, Hyogo Prefecture, where it is deeply involved in the local community. Since its founding, Asahi Bussan has consistently challenged itself to enter new business fields to meet evolving customer demands. It has also been proactive in adapting to market changes, for example, by launching its own e-commerce website in 2008 to explore new sales channels.

Valuing its employees, the company places a strong emphasis on health and well-being. It has been continuously certified as a "Health & Productivity Management Organization" since 2018, and its efforts have been highly praised, notably by being selected as a "Bright 500" company from 2021 to 2024. This commitment not only enhances employee motivation but also boosts the company's overall productivity.

By leveraging the expertise it has accumulated since its origins in the vending machine business, Asahi Bussan integrates various functions—including wholesale, manufacturing, logistics, and sales—to create value across a broad spectrum of business domains. The company is poised to continue contributing to the development of the local community through its diverse operations, always looking ahead to future societal changes.

Company Details

Head Office

Japan

Main Business

卸売事業、デザート生産事業、自動販売機事業、ラベル・パンニング事業、飲食事業

President

大西 能久

Established

1996年8月21日

Capital

2,800万円

Number of Employees

101 - 500

URL

<https://www.maido-asahi.com/>

Offices

Main Office

134-3 Nishikan Kichokishi, Kakogawa-shi
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