Bshop Inc.

Company Description

Bshop Inc. is a Japanese retail company founded in Kobe in 1993, operating under the core concept of "EVERYDAY CLASSIC." The company is dedicated to offering apparel and household goods that are not only timeless and functional but also enrich the daily lives of its customers. Bshop believes that both clothing and everyday objects are essential "utensils" for living a fulfilling life.

The company's main business is the operation of the select shop "Bshop," which has a nationwide presence in Japan, from Hokkaido to Kyushu. Bshop carefully curates products from around the world, focusing on brands with rich histories and a commitment to quality craftsmanship. Key brands include Gymphlex and Brady Bags from the United Kingdom, and ORCIVAL from France. Many of these brands have their roots in workwear or uniforms, which speaks to their durability, practicality, and timeless design. Bshop values the "unchanging goodness" of these products and presents them in a way that resonates with contemporary lifestyles.

In addition to its multi-brand stores, Bshop has recently expanded its retail portfolio to include standalone brand stores such as "DANTON TOKYO" and "ORCIVAL TOKYO." Looking ahead, the company is poised for international growth with the opening of its first overseas store in South Korea in 2025.

Bshop is more than just a retailer; it is a storyteller. The company strives to convey the history and passion behind each product, fostering a deep sense of trust and connection with its customers. This commitment to culture and community was exemplified by the music festival Bshop hosted in Kobe's Meriken Park to celebrate its 30th anniversary, an event that brought together fashion, music, food, and lifestyle.

As it moves forward, Bshop will continue its pursuit of the "ultimate normal," seeking to discover and share products that bring joy and beauty to the everyday. Through its thoughtful curation and dedication to quality, Bshop aims to remain a beloved and trusted presence in the lives of its customers for years to come.

Company Details

Head Office
Japan

Main Business
衣料品、服飾雑貨の小売。「Bshop」「Bshop OUTLET」「DANTON TOKYO」「ORCIVAL TOKYO」「eunoia」「LABOUR & WAIT TOKYO」などの店舗を展開しています。

President
森　威

Established
1993年12月15日

Capital
1,000万円

Number of Employees
101 - 500

URL
http://bshop-inc.com

Offices

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, Kobe-shi Chuo-ku
Hyogo, Japan, 6500035