



Pinkfong Japan, Inc.

Company Description

Pinkfong Japan is a 100% subsidiary of The Pinkfong Company. The Pinkfong Company based in Seoul, Korea is a global entertainment company known for creating and distributing engaging content and experiences, primarily focused on children's entertainment, with popular brands like Pinkfong and Baby Shark; the most watched YouTube video in the world. The company produces a variety of content across different formats, including animated series, live tours, and interactive games, and has expanded its reach.

Pinkfong's major IPs — including Baby Shark, Bebefinn, and Sealook — are actively expanding their presence in the Japanese market. Baby Shark has been touring Japan with its live musical since 2023, while Bebefinn has ranked in Netflix Japan's Top 10 Kids shows for over 500 days.

Pinkfong Japan is preparing to import toys from our HQ and organize various events, such as pop-up stores at department stores across Japan. We also received great interest from many local partners during our recent participation in the Licensing Japan expo.

Company Details

Head Office

Japan

Main Business

子ども向けエンターテインメント

President

朱 惠敏

URL

<https://www.pinkfong.com/ja/index.html>

Offices

Main Office

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