株式会社 アスク
ASC CO., LTD.

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Company Description

[Business Description]
Import and sale of frozen fruits and vegetables from overseas, mainly from Central and South America.

[Main Products]
・Frozen foods for commercial use
・Frozen foods for home use
・Company-processed products
・Company-brand frozen fruits
・Company-brand frozen vegetables

[Main Clients]
Major GMS, supermarkets, convenience stores, drug stores, restaurants, catering and food service industries, fast food chains.

[Competitors]
Major frozen food manufacturers

1. Business Characteristics (Market Size/Growth Potential, Industry Position, Product Development/Sales Capabilities, New Business Development, etc.)
Import and sale of frozen fruits and vegetables from overseas, primarily from Central and South America
• We import products from 17 countries, focusing on Central and South America, and are expanding our business by directly collaborating with high-quality farms and food processing companies worldwide.
• For over 30 years, we have maintained business relationships with suppliers in South America, Asia, Europe, Africa, and North America.
• Our products are used by major convenience store chains and major hamburger chains.
• In TV shopping, our brands Tropical Maria and Veggie Maria enjoy high brand recognition.
• Currently, our products are sold in all prefectures across Japan.

2. Unique Features of the Company Organization (Corporate Philosophy, Company Culture, Organizational Management, Communication, Systems, etc.)
• CEO Eduardo Cárdenas is from Colombia and leverages strong ties with Central and South America. We have affiliated companies/partner factories in Colombia, Peru, and Chile, enabling us to offer a wide range of products and ensure stable supply.

3. Other Unique Features (Attractive Aspects of the Company)
In recent years, smoothies and acai have gained attention, and the company has diverse distribution channels, with the following key strengths:

• Business-use products for hotels and restaurants
The company supplies frozen avocados, which are popular among women, to chains like Doutor, with the highest volume in the country.
• Retail and TV shopping for convenience stores and major retailers
The company operates in major convenience stores, retailers like Costco, and QVC, significantly expanding its performance.

Company Details

Head Office
Japan

Main Business
食品の輸入、卸及び小売

President
エドゥアルド・カルデナス

Established
1994年6月6日

Capital

3000万円

Number of Employees
11 - 50

URL
https://www.asc.co.jp/

Offices

Main Office
Kanda 91 Building 5th Floor
1-8-3 Kaji-cho, Chiyoda-ku
Tokyo, Japan, 1010044