



NAKANO SEIYAKU CO.,LTD.

Company Description

In 2017, we established a nine-year medium-term management policy, which we call the Hop, Step, and Jump phases, and we have been working to achieve our goals for each of these three-year periods. Entering the Jump phase in 2024, we adopted the corporate slogan 'Shaping Beauty Together'. This reflects our desire to be more than just a hair cosmetics manufacturer in today's rapidly changing world, where society and people's values are changing daily. It is our aim to coexist with society and contribute to solving social issues.

From this perspective, the entire company discussed specific ways to contribute to society and the kind of future we aim to create. The results were compiled into a 10-year future map (*) under the slogan 'CHANGE the ALWAYS: Change the Future Now.' Currently, using this future map as a guide, we are identifying issues from a medium- to long-term perspective and taking on various challenges to solve them.

To make this vision of the future a reality, our mid-term goal is to be an approachable company that is always accessible to society and people through 'beauty' and always ready to cooperate when needed.

We will continue to work towards a better society and industry together with everyone in order to create a society in which all people around the world can enjoy 'beauty' at any time.

Company Details

Head Office

Japan

Main Business

シャンプー、リンス、トリートメントクリーム、スタイリング料、パーマ液、ヘアカラー、育毛剤等の頭髮化粧品、医薬部外品の製造、販売

President

中野孝哉

Established

1959年9月

Capital

1億円

URL

<https://www.nakano-seiyaku.co.jp/>

Offices

Main Office

6-20 Higashi Kitaino Ue cho, Kyoto-shi Yama-shi Na-ku
Kyoto, Japan, 6078141