



## The Hoffman Agency

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### Company Description

Defining communications broadly to include digital, content marketing, thought leadership as well as traditional PR, The Hoffman Agency knows how to differentiate brands and deliver air cover for sales. Launched in Silicon Valley with a heritage in tech PR, the firm's work today cuts across a range of industries.

For clients with global needs, the company operates in Asia Pacific, Europe and the United States. Unlike traditional agencies handicapped by their silo structure, The Hoffman Agency applies a collaborative approach to implementing multi-country campaigns. This leverage of content and thinking across geographies ultimately generates better results.

### Company Details

**Head Office**

United States

**Main Business**

Public Relations Agency

**President**

野村 真吾

**Established**

1998年

**Number of Employees**

11 - 50

**URL**

<https://www.hoffman.com/locations/asia-pacific/japan-translated/>

### Offices

**Main Office**

Burex Kyobashi Suite 401  
2-7-14 Kyobashi, Chuo-ku  
Tokyo, Japan, 1040031