

Insight Edge

Insight Edge, Inc.

Company Description

We strive to realize DX by utilizing cutting-edge technology and contribute to solving various global issues.

Insight Edge, Inc. was established in 2019 as a technology company to accelerate the digital transformation (DX) of the Sumitomo Corporation Group*. It is composed of data scientists, IT architects, and related advanced technology engineers, in order to provide the one-stop solutions including data analysis, agile system development such as MVP (Minimum Viable Product), and incorporation and application of advanced technology, that is required for promoting DX.

We believe that the essence of DX resides in how can we "Re-design" the business strategy and tactics, how can we incorporate cutting-edge technology as a "business tool" to increase added-value to customers and build competitive advantage. It is necessary to combine "industry knowledge" and "advanced technology", and the key to success is to have our engineers be part of the project from an early planning phase, including data strategy planning, to project realization.

Insight Edge will develop its business to contribute to solving various global social issues through the realization of the Sumitomo Corporation Group's DX.

*The Sumitomo Corporation Group consists of more than 900 companies, including those accounted for by equity, and about 80% are companies operating overseas. Click here for more information on Sumitomo Corporation Group's business. From upstream to downstream within the value-chain, we are developing a wide range of businesses such as metals, transportations, infrastructure, media, retail, real estate, mineral resources & energy, chemicals, electronics and life sciences etc. Corporate groups with such diverse fields are rare, and the possibilities for transformation due to DX are endless. Insight Edge aims to solve on-site issues and increase the digital value of all businesses by utilizing advanced technology and inhouse engineer power.

Company Details

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