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MCI Group Asia Pacific Pte Ltd

Company Description

The mci group is an independent global marketing communications group with a human-first approach.

We combine talent, technology and creative power to connect brands, institutions and communities with their audiences in the digital age.

Our agencies are:

MCI: an award-winning agency specialising in live and virtual events, congress organisation, community solutions and digital communications

Business Bridge Europe: a public affairs and advocacy consultancy delivering high-level political conferences

Black Flower: event and experiential agency specialising in the luxury industry

Dorier: audio visual experience designers and content production

Hagen Invent: live communication incentive travel and event agency

Insidery: consulting and market research agency specialising in marketing and sales performance

logos: a public affairs, communication and association management consultancy

Ovation Global DMC: global destination management services and event organisation

Matter: brand content and social media

ESN: leading full-service communication agency for EU institutions, governments and non-profits

Our comprehensive portfolio spans events and experiences, association and community management, public affairs and communications, research and insight, vertical marketing, social and content marketing.

Company Details

Head Office

Singapore

Main Business

マーケティングサービス

President

Cynthia Khoo

URL

https://www.mci-group.com/

Offices

Main Office

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Singapore