SwitchBot JP

Company Description

SwitchBot? How it all started.

Sometimes magical things happen when you least expect it. One night, before going to sleep, our CEO realized that he needed to get out of bed again, turn off the lights, and close the curtains. And it's then, at that very moment that the idea of SwitchBot started.

We see on the news day after day of how robots are changing the world around us, but… why haven't we seen something more tangible that we can associate with in our homes?

And so, a team was formed and the goal to create a useful, simple, and convenient bot began.

After looking at all kinds of self-proclaimed smart switches and curtains in the market, SwitchBot slowly started to come to life, and after a few years, our product line had expanded in a way that enabled our customers to turn their home in to a smart home with a few simple steps.

Company Details

Head Office
Japan

Main Business
スマートホーム製品の企画、設計、開発、生産及び販売

President
夏 澤威

Number of Employees
1 - 10

URL
https://www.switchbot.jp/?srsltid=AfmBOoqKyfrCwIdxoQVeMEhDneWdT4

Offices

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