IRIS OHYAMA Inc.

Company Description

With a focus on "Comfortable Living," we have manufactured solution-products to address and reduce consumers' potential dissatisfaction in order to make their lives more enjoyable and help them thrive. The representative example is our clear storage boxes which we have sold since 1989. We looked at potential dissatisfaction that consumers cannot see inside their storage bins, and developed the world's first clear boxes and changed the whole storage culture.
Our Maker/Vendor system made it possible to establish flexible production and efficient distribution systems through manufacturing. IRIS China Group plays a role as a central production hub that supports domestic and overseas group companies. Our factories, with automated production lines, and accumulated IoT manufacturing technologies, can handle various materials and categories, and produce products across multiple industries.
We develop products inspired by "User-In Concepts" and operate business utilizing our unique "Maker/Vendor" structure by category. For example, in our home appliances business, we develop "Ah-ha home appliances" inspired by actual experiences. In our rice milling business, we maintain freshness and a better taste of rice through a "cold temperature manufacturing process" and aim to spread great food experiences, as well as, support for areas affected by earthquakes. In our B2B business, we provide solutions according to various customer needs with a focus on LED lighting. We support comfort and growth in peoples' lives through creating synergistic effects and utilizing our comprehensive business strengths. Furthermore, we continue to be a company who "Contributes to society by achieving a healthy growth" by creating demands and solving dissatisfaction for consumers in Japan and around the world.

Company Details

Head Office
Japan

Main Business
生活用品の企画、製造、販売

President
大山晃弘

Established
1971年4月

Capital
1億円

Number of Employees
Over 1,000

URL
https://www.irisohyama.co.jp/

Offices

Main Office
2-12-1 Gokyo, Sendai-shi Aoba-ku
Miyagi, Japan, 9808510