



## WILLER, Inc.

### Company Description

#### Our Mission

#### For Access All

To All Places, for All People, by All Ways, with All Organizations & Technology

Bring about value innovation to the transportation of people all over the world

WILLERS Pte Ltd was established in Singapore in 2018 as the subsidiary of WILLER Inc Group of Japan, and as the Headquarter (HQ outside Japan) for the growing Asia Pacific (AP) region. WILLERS aim to deliver seamless and new mobility services that are not only simple and convenient to use, but also comfortable and inspiring and at the same time, address the challenges relating to mobility for vulnerable group of users (elderly, children, mobility-challenged, etc), cross border travel, traffic congestion, accidents and environmental pollution in the AP region.

#### History

WILLER Inc Japan was established in 1994 to provide society- and community-centric transportation and travel services. WILLER pursues the use of creative marketing strategies and technologies to better customers' ride experiences and create new services and values for society and local communities. In Japan, WILLER has the largest intercity bus networks and operates a railway in Kyoto and unique restaurant buses that offers local cuisine in different areas. Besides Japan, WILLER also operates intercity express buses and travel services in Vietnam and Taiwan. WILLER Inc started WILLERS Pte Ltd in Singapore in 2018 to oversee the operations, business development and marketing for the Asia-Pacific region.

### Company Details

#### Head Office

Japan

#### Main Business

移動サービス ビジネス、コンテンツ・ソリューション ビジネス、マーケティング ビジネス

#### President

村瀬 茂高

#### Established

2005年6月

#### URL

<http://www.willer.co.jp/index.php>

### Offices

#### Main Office

Umeda Sky Bldg. Tower East 6F  
1-1-88-600 Oyodonaka, Osaka-shi Kita-ku  
Osaka, Japan, 5316006