



## C2C Platform Co., Ltd.

### Company Description

Founded in 2017, C2C is a 100-engineer development company based in Vietnam that provides specialist business support groups to Japan, and provides a variety of support to help sustainably grow direct matching businesses.

"We have a service idea, but we don't know how to develop it, and we don't know who to talk to."

Companies with such concerns are the future partners of C2C.

Our partners range from the food and beverage industry to the recruitment industry, the nail industry and the relaxation industry. In these industries, it is not uncommon to find no IT personnel in-house. In addition, when platform development is outsourced, there are many examples companies lacking internal knowhow and prior accomplishments in the development and operation of such platforms closing within a short period of time after failing to draw up a growth model for the future.

We have been working on the development of a platform dedicated to C2C matching for many years, and have accumulated an abundance of in-house knowledge. As such, we know the "rules for winning". In addition, we pride ourselves on being able to develop more efficient, high-quality products by combining general-purpose parts made with frameworks with custom product-specific parts.

In terms of cost, we have established a system that reduces the initial cost of services and commits to product growth by providing partner companies with a revenue share model that rewards success.

Service development does not end with building the system. Developments and releases will continue to improve the service in accordance with users' lives. We are committed to supporting our partners various ways until they become innovative presences in the industry.

The era in which the individual is the creator of value. I believe that the products we create are creating new value for society. We would like to bring about a society where the individual fulfilled both economically and spiritually, with their individual value more fairly appraised. Not only in Japan, but around the world, with a focus on Asia, we will work together with our partner companies to continue to grow our businesses, seeking to create a future in which our products will transform society.

### Company Details

#### Head Office

Japan

#### Main Business

ダイレクトマッチング事業に特化したシステム開発および事業支援

#### President

薛 悠司 (ソル ユサ)

#### Established

2021年1月 (前身となる現子会社C2C PTE. LTD.は2017年9月設立)

#### Capital

1,000万円

#### Number of Employees

101 - 500

#### URL

<https://c2c-platform.com/company/>

### Offices

#### Main Office

Polar Kudan 2nd floor  
4-3-4 Kudan Minami, Chiyoda-ku  
Tokyo, Japan, 1020074