



VALUE MANAGEMENT Co. Ltd.

Company Description

■ Business Overview

Preservation, Utilization, and Monetization of Regional Resources - Transforming Historical Assets into Profitable Facilities

We breathe new life into Japan's historical gems, such as cultural properties, castles, shrines, and temples, transforming them into luxury boutique hotels, dining venues and MICE spaces. We operate 20+ properties across Japan, including Tokyo, Osaka, Kyoto, and more.

We pioneered Japan's first 'Castle Stay' (an overnight experience as the Lord of a restored castle), operated the innovative 'Dispersed Hotel' (conceptualizing an entire historical town as a hotel), and coordinated private business events and parties by exclusively renting cultural assets, shrines, temples, museums, and art galleries not accessible to the general public. We offer one-of-a-kind experiences by creating immersive cultural memories for international travelers.

■ External Evaluation

- In Ozu City, Ehime Prefecture, where we operate Japan's first castle stay and the largest dispersed hotel, we achieved the **1st place in the "Culture & Tradition" category at the global sustainability award "Green Destinations."**
- Our achievements have been featured in **over 300 media publications annually, including coverage by international media such as CNN and Japanese TV programs, including Golden Time.**
- NIPPONIA HOTEL Hakodate Minatomachi won recognition at **one of the world's top three design awards, the "iF Design Award."**
- Our town development initiatives have received recognition, winning the "Good Design Award" and numerous domestic awards such as the "Special Prize for the Revitalization of Japanese Culture."

and many others

Company Details

Head Office

Japan

Main Business

Preservation, Utilization, and Monetization of Regional Resources - Transforming Historical Assets into Profitable Facilities

President

他力野 淳

Established

2005年2月14日

Capital

3,000万円

Number of Employees

Over 1,000

URL

<https://www.vmc.co.jp/>

Offices

Main Office

GRAND FRONT OSAKA TowerA 17F

4-20 Ofukacho, Osaka-shi Kita-ku

Osaka, Japan, 5300011
