Pico Global Services Ltd.

Company Description

Pico is a global leader in total brand activation with a proven track record of more than five decades. Experience-Led, Digital-First thinking and capabilities matter more than ever in today's fast-changing world. At Pico, we merge experiential, communication and technological talent to create extraordinary experiences and powerful activations engineered for superior results, engaging target audiences everywhere. We call it Total Brand Activation.

Our uniqueness and strengths lie in the diversity of some 2,200 inspired professionals working in 35 cities worldwide. Backed by about 80,000 sq. m. of production facilities, their capabilities empower Pico to successfully meet or even exceed client expectations.

In 2021, the Pico Group won Gold awards for 'B2B Agency of the Year and Event Agency of the Year' presented by Marketing Magazine in Hong Kong. In North America, Special Events magazine listed us as one of the '50 Top Event Companies' nine times between 2012 and 2020. The Group won 'Company with Most Investment Value' and 'Best ESG' awards at the China Financial Market Awards 2021, the InnoESG Prize 2019, and a Grand Award in the 'Best ESG Report – Small Cap' category at the 2018 Hong Kong ESG Reporting Awards.

Pico Far East Holdings Limited has been listed on the Hong Kong Stock Exchange since 1992 (Stock code: 752.HK). Our associate company, Pico (Thailand) Public Company Limited was also listed on Thailand's MAI in 2004 (Stock code: PICO).

Company Details

Head Office
Japan

Main Business
店舗の広告・内外装、ディスプレイの企画・デザイン、施工 エンジニアリング/建築工事の企画、設計、建設、請負、管理 テーマパーク、万国博覧会、商業施設、広告等の設計・施工 その他前各号に付帯関連する一切の業務

Established
1989年4月6日

URL
https://jp.pico.com/ja/

Offices

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