THREE R CORP.JAPAN

Company Description

Fiscal 2022 has begun, with global measures against the new coronavirus and international conflicts prolonging.

Looking back on last year, in March 2022, SACDOTNET Co., Ltd. will become a wholly owned subsidiary.

And the relocation due to the expansion of the Tokyo branch.
In addition, preparations were made to change the company name to "3R Co., Ltd." on April 1 and to use a new logo to strengthen the brand power.

It's been a hectic year as usual (?) with many system changes like the one above.

At the start of the last fiscal year, many people inside and outside the company were of the opinion that it was difficult to understand what kind of organization 3R was as the number of personnel and business performance of the entire group expanded.
For that reason, let's stipulate what we cherish in the three Earl so far! Based on this passion, we created a project team and were able to enact "Vision Mission Value."

For the past several years, we have created a slogan for each fiscal year, but this year we are going to focus on promoting these three slogans, so I would like to introduce them in my greeting.

Vision
Realize what you want tomorrow, Mission to revitalize society Respond

to
change and continue to

take
on
challenges

I will send this word with my soul, not on the surface, and bring it to the kotodama level.

Now, in the IoT era, anyone can access vast amounts of information.
This trend is expected to accelerate this year and beyond.

As the world continues to swell and change, we will make it a year to keep up with the changes and continue to take on challenges without being too afraid of them.

Recently, I often think about
the words “imagination” and “creativity” that are similar, but have slightly different meanings.

The imagination that imagines various things in your head and the creation that creates something new. We want to be an organization that has both, not just one or the other.

I feel that the history of mankind is a repetition of these two souzou.
And we at 3R can also contribute to a better society by providing "things and things that everyone wants tomorrow" by making full use of "imagination" and "creativity". We will continue to push forward.

Company Details

Head Office
Japan

Main Business
測定機器の製造販売、自社製品の海外販売、日本伝統工芸品の越境EC等

President
今村 陽一

Established
2001年5月

Capital
4,200万円 (グループ)

URL
https://3rrr-hd.jp/

Offices

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