



## THREE R CORP.JAPAN

### Company Description

Fiscal 2022 has begun, with global measures against the new coronavirus and international conflicts prolonging.

Looking back on last year, in March 2022, SACDOTNET Co., Ltd. will become a wholly owned subsidiary.

And the relocation due to the expansion of the Tokyo branch.

In addition, preparations were made to change the company name to "3R Co., Ltd." on April 1 and to use a new logo to strengthen the brand power.

It's been a hectic year as usual (?) with many system changes like the one above.

At the start of the last fiscal year, many people inside and outside the company were of the opinion that it was difficult to understand what kind of organization 3R was as the number of personnel and business performance of the entire group expanded.

For that reason, let's stipulate what we cherish in the three Earl so far! Based on this passion, we created a project team and were able to enact "Vision Mission Value."

For the past several years, we have created a slogan for each fiscal year, but this year we are going to focus on promoting these three slogans, so I would like to introduce them in my greeting.

Vision

Realize what you want tomorrow, Mission to revitalize society Respond

to

change and continue to

take

on

challenges

I will send this word with my soul, not on the surface, and bring it to the kotodama level.

Now, in the IoT era, anyone can access vast amounts of information.

This trend is expected to accelerate this year and beyond.

As the world continues to swell and change, we will make it a year to keep up with the changes and continue to take on challenges without being too afraid of them.

Recently, I often think about

the words "imagination" and "creativity" that are similar, but have slightly different meanings.

The imagination that imagines various things in your head and the creation that creates something new. We want to be an organization that has both, not just one or the other.

I feel that the history of mankind is a repetition of these two souzou.

And we at 3R can also contribute to a better society by providing "things and things that everyone wants tomorrow" by making full use of "imagination" and "creativity". We will continue to push forward.

### Company Details

#### Head Office

Japan

#### Main Business

測定機器の製造販売、自社製品の海外販売、日本伝統工芸品の越境EC等

#### President

今村 陽一

#### Established

2001年5月

**Capital**4,200万円（グループ）

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**URL**<https://3rrr-hd.jp/>

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**Offices**

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**Main Office**

Takamitsu first building 2F

Toukou2-8-30, Fukuoka-shi Hakata-ku

Fukuoka, Japan, 8120008

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