

The Hisense logo is displayed in a large, bold, white font against a black rectangular background.

## HISENSE JAPAN CORPORATION

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### Company Description

#### **Hisense, Your Reliable Partner**

Aspiring to become the most reliable brand in the world with more than a century of brand heritage, we aim to continually pursue scientific and technological innovation in hopes to improve overall quality of life and bring happiness to millions of families.

We've always adhered to the core values of Integrity, Innovation, Customer Focus and Sustainability: Attributing our sustainable and healthy development to upright cadres and good corporate culture, attaching importance to R&D investment, prioritizing customer-centricity, and most importantly promoting precise urban governance and contributing to sustainable city development.

#### **Vision**

To be a century-old company, and to become the most reliable brand in the world.

#### **Mission**

To pursue scientific and technological innovation, thus improving the life quality of human beings, and bringing happiness to millions of families.

### Company Details

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#### **Head Office**

Japan

#### **Main Business**

家電製品の輸出入、販売及びサービス

#### **President**

李文麗

#### **Established**

2010年11月4日

#### **URL**

<https://www.hisense.co.jp/>

### Offices

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#### **Main Office**

Shin-Kawasaki Mitsui Bldg. West Tower 19F  
1-1-2 Kashimada, Kawasaki-shi Saiwai-ku  
Kanagawa, Japan, 2120058

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