



DESAY SV AUTOMOTIVE JAPAN LTD.

Company Description

Desay SV (stock code: 002920), one of the leading automotive electronics companies, is committed to play an active and role in the transformation of future mobility. Desay SV will continue and further enhance its investment in the focused areas of vehicular interior cabin electrification & integration, vehicular intelligence & security and vehicular internet & connectivity. We offer a Smart Solution, which encompassing the 3 areas of Smart Cabin, Smart Drive & Smart Service, and provide global customers with a safer, more comfortable and efficient mobility.

We offer a Smart Solution, which is a complete total system solution encompassing the 3 areas of focus through Smart Cabin, Smart Drive & Smart Service, led by our 3-divisional organization.

Equipped with its own latest state-of-the-art sensor and radar technologies and powered by in-house automotive cloud-based platform, renders excellent artificial intelligence (AI) perception capabilities for intelligent driving. This is truly Desay SV's solution to future's smart mobility.

The rapid transformation of future mobility inspires our engineers to continuously explore possibilities for smarter future mobility solutions. Investments into in-depth research and development (R&D) for key hardware and software technologies like high-precision sensor and positioning, deep machine learning algorithms, big data analytics, intuitive human-machine interaction (HMI) are some of the many that have been embarked. It is our aim that we deliver smart solutions towards Intelligent Connected Vehicles (ICV).

Desay SV is committed to augment its expertise and capabilities in R&D, quality management and intelligent manufacturing for over 30 years, ensuring that it is able to meet the diverse needs of OEM customers and provide them with superior solutions and services. Desay SV has established long-term partnerships with Volkswagen Group, Toyota Motor Corporation, Mazda, FAW Group, SAIC Group, Geely Auto, Great Wall Motors, GAC Group, Chery, Volvo Cars, NIO, XPENG and many other local and global OEM customers.

Desay SV continues to implement the "local-to-global" strategy. Headquartered in Huizhou, it has set up R&D branches in Nanjing, Chengdu, Shanghai, Singapore, Europe, Japan and USA.

Desay SV has always placed importance to fulfilling its social responsibilities and upholds ideas and values of "being a company that is absolutely trusted by the society". This is evident in its multitude of caring programs, like the city's street cleaners program, and helping the left-behind students program. While promoting the development, the company also pays close attention to achieve the harmonious co-existence and sustainable development between human and nature.

Mr. Tan Choon Lim, the Chairman of Desay SV: "Our mission is "Creating a safer, more comfortable and efficient mobility." The Desay SV family has always been striving to advance the industry through technology. As we explore the future, we will also have a more positive impact on our customers, investors and employees around the world."

Company Details

Head Office

China

Main Business

車載インフォテインメント・システム、クライメート・コントロール、ドライバー用情報ディスプレイ・システム、自動車ディスプレイ・モジュールシステム、ボディ・コントロール・モジュール、そして先進運転支援システムの研究、開発、製造

President

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URL

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Offices

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