



## Kouken

### Company Description

Our company was established in 1958, and for more than 60 years we have focused on advertising and sales promotion in order to solve our customers' problems.

In recent years, we have entered the education business, aiming to be a company that contributes to society by nurturing the children who will carry the future of society.

Our goal is to contribute to society through our business activities, and to share the happiness of the employees involved in our business as they grow together through their work and through the organization.

[Business Description]

#### School Business

We are a franchisee of the "Motivation Switch Group" and currently operate 7 schools under the 3 brands of "Kids Duo", "School IE", and "Child Eyes" in the East and West Japan areas.

In the education industry, which has been heating up more and more in recent years, we aim to be an indispensable presence for the local child-rearing generation, not only by enhancing the content of our classes and lessons, but also by placing importance on the sales promotion methods and customer relations that we have cultivated in the advertising industry.

#### Sales promotion business

We started our business by providing sales promotion support for chain stores in Osaka, and have since expanded our business domain to include sales promotion for commercial facilities.

Currently, we are based in Osaka, Tokyo, Nagoya, and Fukuoka, and are developing our business in cooperation with other regions.

We develop total advertising strategies for our clients' sales promotion and customer attraction activities.

Based on the issues and budget, we provide a wide range of services such as flyers, posters, decorations, events, campaigns, web, and SNS management. We support our clients' sales promotions by maximizing our ideas and ingenuity.

### Company Details

#### Head Office

Japan

#### Main Business

スクール事業（やる気スイッチグループFC加盟）【Kids Duo】【スクールIE】【チャイルド・アイズ】運営、その他広告、セールスプロモーションなど

#### President

青木 大造

#### Established

1958年4月

#### Capital

6,000万円

#### Number of Employees

101 - 500

#### URL

<http://www.kouken.co.jp/>

### Offices

#### Main Office

9F, Kodenmachi shin-nihonbashi Building,  
4-9, Kodenmachi, Chuo-ku  
Tokyo, Japan, 1030001