CareerCross



T-Fal (Groupe SEB Japan Co., Ltd.)

Company Description

Groupe SEB

LEADING POSITIONS

Groupe SEB has over 20 very well-known brands in many product families. This has enabled the Group to develop its leadership in mature markets such as Europe, North America and Japan as well as emerging markets that are today enjoying flourishing growth such as China, Brazil, Russia and Turkey.

Amongst the emblematic brands in the Group's portfolio are **TEFAL, MOULINEX, KRUPS, LAGOSTINA, ROWENTA, SEB** and **CALOR**, but also **ALL-CLAD** for very high-end cookware, **SUPOR**, China's market leader and **ARNO**, a leading brand in Brazil.

GLOBAL LEADERSHIP WITH LOCAL AND COMPLEMENTARY OFFERS

The Group has chosen to follow a multi-brand strategy allowing it to manage its activities on a global level while responding to the specific features of local markets and respecting the culinary habits and traditions of each country.

The Group's brands and products are sold in over 150 countries and are present in every retail channel: superstores, supermarkets, specialist stores and through e-commerce.

Groupe SEB creates its products with high standards in terms of quality and repairability. It has an international network of approved repairers.

SEB Group products and brands are part of everyday life and the collective history of consumers worldwide.

GROUPE SEB HAS BECOME THE WORLD LEADER IN SMALL DOMESTIC EQUIPMENT THANKS TO:

- A generalist strategy focused on long-term value creation,
- The strength and complementary nature of its brands,
- A tradition of placing innovation at the service of consumers all over the world,
- An organic and external growth dynamic, with regular acquisitions,
- Its consistently competitive industrial resources.

Groupe SEB sells **286 million products a year** and markets its products in **over 150 countries** (turnover 2016: €5 billion). Its turnover has multiplied ten-fold since its first listing on the stock market in 1975 and two-fold over the last 10 years.

Today, China is **Groupe SEB's number one market**, ahead of France.

54% of the Group's turnover is generated in mature countries and 46% in developing countries. To serve its markets, Groupe SEB boasts over thirty industrial sites, 10 of which are in France.

It's no accident that Passion for Innovation is one of the 5 Group's values to which its employees are very much attached.

Company Details

Head Office
Japan

Main Business
圧力鍋、フライパンその他厨房用品及びその部品並びに家庭用電気製品及びその部品の輸出入、製造、販売ならびにサ—

ビス業務

President
アンドリュー・ブバラ（BUBALA Andrew）

Established
1975年7月2日

Capital
4億円

Number of Employees
101 - 500

URL
https://www.t-fal.co.jp/

Offices

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