PRAP Japan, Inc.

Company Description

A leading PR company with over 48 years of history.
Over 250 PR professionals, with knowledge of every industry and media environment.
From shaping public opinion to lifestyle changes, PRAP Japan is the PR agency that can do it all.

As an all-round PR firm, PRAP Japan provides comprehensive support in corporate communication, covering all areas from media promotion to digital measures to crisis management.

COMMUNICATION SERVICE

Producing stories of communication that remain long in the memory of audiences rather than furnishing transient topics

DIGITAL SOLUTION SERVICE

Creating innovative digital solutions that draw attention from customers and within PRAP

MEDIA TRAINING & CRISIS MANAGEMENT

PRAP Japan, Inc. provides support through its consultants who have years of experience and are engaged in crisis management PR for more than 200 corporate clients annually, offering practical programs that take into account the logic of mass media and viewpoints to deal with them.

Company Details

Head Office
Japan

Main Business
PR業務、イベント・編集制作業務、及びそれらに関連する管理業務

President
鈴木 勇夫　Isao Suzuki

Established
1970年

Capital
4億7,000万円

Number of Employees
101 - 500

URL
http://www.prap.co.jp/

Offices

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