



Kodak Japan Ltd

Company Description

[Legacy and Transformation] Eastman Kodak Company, founded in 1888 by George Eastman in Rochester, New York, revolutionized the world of photography. With the philosophy of making photography "as convenient as the pencil," Kodak became a household name globally. However, the dawn of the digital age necessitated a profound transformation. Emerging from a successful restructuring in 2013, Kodak reinvented itself from a consumer-centric film company into a global technology powerhouse focused on B2B commercial print and advanced materials and chemicals.

[Core Business and Innovation] Today, Kodak is an industry leader in providing high-performance hardware, software, and consumables for the commercial printing industry. Its operations are built around several key technological pillars:

- 1. Offset Print Solutions:** Kodak is a pioneer in eco-friendly printing. Its SONORA Process Free Plates eliminate the need for traditional plate-processing chemicals, significantly reducing environmental impact and water usage for printing companies worldwide.
- 2. Digital Print Solutions:** The KODAK PROSPER presses, powered by proprietary continuous inkjet technology, offer industry-leading speeds and resolution. These systems enable highly personalized and efficient production of books, direct mail, and packaging.
- 3. Software Solutions:** KODAK PRINERGY Workflow Software remains the industry's most powerful automated tool, streamlining production for thousands of print service providers globally.

[Kodak in the Japanese Market] Kodak Japan (Kodak Japan Ltd.) serves as a vital hub in one of the world's most sophisticated printing markets. Established in 1981, the Japanese entity provides sales, service, and technical support across the country. A key asset is the Gunma Plant in Tatebayashi, which houses research, development, and manufacturing facilities. This local presence allows Kodak to meet the exceptionally high quality and reliability standards demanded by Japanese clients in the publishing and commercial printing sectors.

[Strategic Future and Advanced Materials] Beyond printing, Kodak is leveraging its deep expertise in material science and precision coating—developed over a century of film manufacturing—to enter new high-growth sectors. This includes the production of components for electric vehicle (EV) batteries and other advanced materials used in healthcare and electronics. Kodak's commitment to sustainability is at the heart of its innovation. By developing technologies that reduce waste and energy consumption, Kodak helps its customers achieve their environmental goals while improving profitability.

[Conclusion] Kodak today is a company that honors its rich heritage while looking firmly toward the future. It stands as a testament to resilience and innovation, providing the science and technology that empower the world to see, create, and communicate. For professionals in the creative and industrial sectors, Kodak remains a trusted partner, driving the next generation of visual and material technology.

Company Details

Head Office

Japan

Main Business

商業印刷用ソリューション（オフセット印刷、デジタル印刷、ワークフローソフトウェア）、エンターテインメント・イメージング（映画用フィルム）等の輸入・販売・保守サービス

President

佐々木 幸夫

Established

1981年（昭和56年）10月30日

Capital

25億1,000万円

Number of Employees

101 - 500

URL

Offices

Main Office

KDX Higashiahinagawa Bld 1F,2F
4-10-13 Higashi-shinagawa, Shinagawa-ku
Tokyo, Japan, 1400002
