



Everest

Company Description

Everest takes the future of children — and ultimately the future of Japan — very seriously.

While English has become increasingly essential, school education in Japan has undergone minimal changes in over 20 years. That is why we believe that to truly change the future, children, parents, and English educators alike must face this challenge with commitment and sincerity.

To bridge the gap between the English proficiency required in society and what is taught in classrooms, Everest promotes a practical approach to English learning that integrates both input and output. Our mission is to nurture the next generation of talent who will carry Japan forward.

Learning Concept

Developing individuals who can express their own ideas

GOAL / Ideal Student Profile

Passing exams is just the minimum. We aim to raise students who can communicate their own thoughts in English, not just learn English for the sake of tests.

In today's world, passive learners who only follow instructions are no longer in demand. What society needs are proactive individuals who think independently and take initiative.

At Everest, we constantly ask students “Why?”—encouraging them to articulate the reasoning behind their thoughts. Through English, they learn to express themselves clearly and confidently.

WHAT / Our Role

Coaching-based learning for faster and more reliable progress

Traditional English education has focused only on input. At Everest, our coaching model ensures that students not only acquire knowledge but also master it through continuous, tailored support.

HOW / Learning Approach

Making English a daily habit with three layers of support

- We provide systems that enable students to use English every day, making practice and usage a natural part of life.
- Based on a proven learning cycle—Understand → Imitate → Use—we support students in every step of their journey.
- 70% of each lesson is dedicated to speaking, ensuring overwhelming opportunities for output and building confidence.
- Our goal: **3,000 hours of cumulative learning**, sustained by daily feedback and motivation.

Courses

For Students

Features

- Experience-based learning: Practice until you can actually use it in real-life scenarios.
- Personal training: Build a daily English-learning habit.
- Visible growth: Track and record each student's progress.

Skill Development

- **Speaking:** Organize and present ideas logically.

- **Writing:** Daily writing practice with corrections, developing logical and effective communication.
- **Reading & Listening:** Always practiced with real-world application in mind, leading to strong test performance.

Company Details

Head Office

Japan

Main Business

教育、英語塾

President

齋藤 孝夫

Established

2015年3月

Capital

1,000,000円

Number of Employees

51 - 100

URL

<http://everestenglish.jp/>

Offices

Main Office

4F Prime Koishikawa building

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