TOKI, Inc

Company Description

TOKI is a bespoke travel brand that curates immersive cultural experiences in Japan for affluent international guests. Centered around authentic Japanese culture, we design and deliver tailor-made journeys that offer access to exclusive worlds typically closed to the public—such as tea ceremonies in cultural heritage teahouses, kaiseki cooking at renowned traditional restaurants, pottery-making, and visits to the ateliers of master artisans including swordsmiths.

Our experiences go beyond sightseeing; we aim to inspire our guests through their journey and create once-in-a-lifetime memories that leave a lasting impact. We have provided unforgettable experiences to over 10,000 guests, including VIPs and executives from leading global companies, artists, and even royalty.

While we are pioneers in Japan's high-end inbound travel and cultural experience sector, we are also committed to transforming the travel industry itself. Through a digital x travel lens, we are developing and operating our own SaaS product, **TRAVESENS**, to drive the digital transformation (DX) of travel operations. By incorporating cutting-edge AI technologies, we are leading the way toward innovation across the entire industry.

Company Details

Head Office
Japan

Main Business
旅行業

President
稲増 佑子

Established
2014

Number of Employees
11 - 50

URL
www.toki.tokyo

Offices

Main Office
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