



## TOKI, Inc

### Company Description

**TOKI** is a bespoke travel brand that curates immersive cultural experiences in Japan for affluent international guests. Centered around authentic Japanese culture, we design and deliver tailor-made journeys that offer access to exclusive worlds typically closed to the public—such as tea ceremonies in cultural heritage teahouses, kaiseki cooking at renowned traditional restaurants, pottery-making, and visits to the ateliers of master artisans including swordsmiths.

Our experiences go beyond sightseeing; we aim to inspire our guests through their journey and create once-in-a-lifetime memories that leave a lasting impact. We have provided unforgettable experiences to over 10,000 guests, including VIPs and executives from leading global companies, artists, and even royalty.

While we are pioneers in Japan's high-end inbound travel and cultural experience sector, we are also committed to transforming the travel industry itself. Through a digital x travel lens, we are developing and operating our own SaaS product, **TRAVESENS**, to drive the digital transformation (DX) of travel operations. By incorporating cutting-edge AI technologies, we are leading the way toward innovation across the entire industry.

### Company Details

**Head Office**

Japan

**Main Business**

旅行業

**President**

稲増 佑子

**Established**

2014

**Number of Employees**

11 - 50

**URL**

[www.toki.tokyo](http://www.toki.tokyo)

### Offices

**Main Office**

1-33-6 Ebisu-Nishi, Shibuya-ku  
Tokyo, Japan, 1500021