



e-solutions, inc

## Company Description

**e-solutions's mission is to help drive new sources of business that can address social problems through our business creation and coordination – in which we design a better future and create new and sustainable value to the society.**

### Three Axes of 'Business Creation and Coordination' Activities

- **Social Problems**  
Rather than blindly accepting the status quo, e-solutions takes on challenges that can help positively impact our community, in order to help contribute to a more sustainable society.
- **Future Design**  
We look beyond the immediacy of problems and seek to design for the future. We aspire to help create a "legacy" of continually positive impact in our community and society.
- **Sustainability**  
e-solutions looks to drive new streams of high-value, sustainable business to our partners. This value creation can be essential in leaving a long-term, positive impact on our community.

### PROJECTS

- **Team Minus 6%**  
We planned and managed a national campaign for reducing carbon emission – best known for introducing the concept 'Cool Biz' to Japanese society. Within 5 years, the participants reached nearly 35,000 companies and more than 334,000 individuals – making it one of the historical national movements in Japan.
- **Smart City Project**  
With the aim to promote the export of Japanese Smart City solutions, we established Smart City Consortium, inviting 27 companies from various sectors that make up a 'Smart City' and promoted its businesses in both domestic and international projects.
- **Fukushima Sakura Project**  
In order to keep the recovery momentum from the Great East Japan Earthquake, we planted cherry trees named "Haruka" as a symbol of recovery across Japan, and each year, hosted an event in Fukushima prefecture to commemorate and to send out the message of its firm progress towards recovery.

## Company Details

### Head Office

Japan

### Main Business

経営コンサルティング

### President

佐々木 経世

### Established

1999年1月11日

### Capital

5,000万円(資本準備金5,000万円)

### Number of Employees

11 - 50

### URL

<http://www.e-solutions.co.jp>

## Offices

### Main Office

17F Shiroyama Trust Tower  
4-3-1 Toranomom, Minato-ku  
Tokyo, Japan, 1056017