Custom Media K.K.

Company Description

Custom Media is an award-winning, full-service B2B agency that connects Japan with the world, delivering data-driven, creative marketing solutions to help our clients in revolutionary industries—AI, Clean Energy, Fintech, Healthcare, Manufacturing and Technology—shape the future.

Our Mission
To empower industries at the forefront of sustainable change to succeed in Japan by creating meaningful connections with their audiences through the power of storytelling.

Our Core Values
・TEAM PLAYERS: Supportive and friendly, we hear and care for each other.
・DRIVEN: We are a team of go-getters with high expectations.
・INTEGRITY: We hold ourselves to the highest ethical standards.
・CURIOUS: We're constantly asking questions and searching for answers.
・FUN: We put fun at the center of our daily lives—on and off.

Awards
CampaignAsia 2024 Japan/Korea B2B Marketing Agency of the Year
CampaignAsia 2024 Japan/Korea Content Marketing Agency of the Year
CampaignAsia 2023 Japan/Korea Content Marketing Agency of the Year
Digital Impact Awards Asia 2022: Gold and Bronze
Best Business Awards: 2020 CSR Winner for GoConnect.jp
Company of the Year 2013: BCCJ British Business Awards
Japan-British Society Award 2013

Team
We are a diverse team of creative individuals, traversing the ever-evolving digital media landscape to innovate and inspire solutions for our clients to succeed.

Custom Media aims to attract stakeholders who are diverse and to be inclusive by representing, celebrating, promoting, embracing, and understanding all races, cultures, orientations, genders, ages, minorities, and disabilities.

Where we are
Toranomon 40MT Building 7F

Company Details

Head Office
Japan

Main Business
Integrated digital marketing, content-creation and strategic communications agency

President
Robert Heldt

Established
2008

Capital
23,000,000

Number of Employees
11 - 50

URL
http://www.custom-media.com/

Offices

Main Office
Toranomon 40MT Building 7F
5-13-1 Toranomon, Minato-ku
Tokyo, Japan, 1050001