



Custom Media K.K.

Company Description

Custom Media is an award-winning bilingual, digital integrated marketing, content-creation and strategic communications agency in Tokyo.

We provide data-driven, targeted marketing solutions with a solid return-on-investment approach focusing on customer engagement. Our services comprise strategy, creative solution and technology.

We are a diverse team of creative individuals, traversing the ever-evolving digital media landscape to innovate and inspire solutions for our clients to succeed.

Vision

To be the leading bilingual, digital communications agency and content creator for helping global business prosper in Japan and abroad.

Mission

To inspire and innovate digital integrated marketing solutions for clients to communicate and succeed.

Values

- Quality: We ensure high levels in everything we do.
- Integrity: Honesty in all situations is crucial.
- Accountability: We take responsibility for our work and projects.
- Partnership: We want to form long-lasting relationships with our clients.
- Imagination: We inject creativity and innovative ideas into everything we do

Company Details

Head Office

Japan

Main Business

Integrated digital marketing, content-creation and strategic communications agency

President

Robert Heldt

Established

2008

Capital

23,000,000

Number of Employees

11 - 50

URL

<http://www.custom-media.com/>

Offices

Main Office

Toranomon Hills Business Tower 15F
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 Tokyo, Japan, 1056415
