



## Custom Media K.K.

---

### Company Description

Custom Media is an award-winning bilingual, digital integrated marketing, content-creation and strategic communications agency in Tokyo.

We provide data-driven, targeted marketing solutions with a solid return-on-investment approach focusing on customer engagement. Our services comprise strategy, creative solution and technology.

We are a diverse team of creative individuals, traversing the ever-evolving digital media landscape to innovate and inspire solutions for our clients to succeed.

### Vision

To be the leading bilingual, digital communications agency and content creator for helping global business prosper in Japan and abroad.

### Mission

To inspire and innovate digital integrated marketing solutions for clients to communicate and succeed.

### Values

- Quality: We ensure high levels in everything we do.
- Integrity: Honesty in all situations is crucial.
- Accountability: We take responsibility for our work and projects.
- Partnership: We want to form long-lasting relationships with our clients.
- Imagination: We inject creativity and innovative ideas into everything we do

### Company Details

---

#### Head Office

Japan

---

#### Main Business

Integrated digital marketing, content-creation and strategic communications agency

---

#### President

Robert Heldt

---

#### Established

2008

---

#### Capital

23,000,000

---

#### Number of Employees

11 - 50

---

#### URL

<http://www.custom-media.com/>

---

### Offices

---

#### Main Office

Toranomon Hills Business Tower 15F  
 1-17-1 Toranomon, Minato-ku, Minato-ku  
 Tokyo, Japan, 1056415

---