



QVC Japan, Inc.

Company Description

QVC was founded in 1986 by Joseph Segel, an entrepreneur who saw an opportunity to create a new and engaging shopping experience through television broadcasts. He named the company QVC to represent its three guiding principles: Quality, Value, and Convenience. These values were created to build trust with consumers, creating lifetime, avid fans.

Today, QVC is the world's leading video and ecommerce retailer, offering a curated collection of desirable brands to millions of customers around the globe each day through broadcast, Internet, and mobile sales platforms. QVC is the world's top multimedia shopping company in terms of viewers and revenue and ranks among the top online mass merchandise retailers. QVC's 2013 sales generated \$8.6B in annual revenues, \$3.2B of which came from ecommerce.

Company Details

Head Office

United States

Main Business

テレビショッピングを主体とした通信販売業

President

内田 康幸

Established

2000年6月

Capital

115億円

Number of Employees

Over 1,000

URL

<https://qvc.jp/annai/index.html>

Offices

Main Office

2-1-1 Hibino, Chiba-shi Mihama-ku
Chiba, Japan, 2618533
