



Unicity Japan, K.K.

Company Description

Unicity International is a pioneering global health and wellness company dedicated to helping people everywhere achieve a better quality of life. The company's heritage traces back to 1903 with the founding of Rexall, an iconic American pharmacy chain that grew to encompass 25,000 stores across North America. This legacy of trust and quality evolved in the late 20th century, leading to the formation of Unicity in 2001 through the merger of Rexall Showcase International and Enrich International. Today, headquartered in Orem, Utah, Unicity stands as a multinational enterprise operating in over 60 countries, recognized for its commitment to metabolic health and scientific innovation.

The cornerstone of Unicity's success is its rigorous approach to product development. Unlike many in the supplement industry, Unicity prioritizes clinical research and scientific validation. The company collaborates with world-renowned scientists and institutions to formulate products that address modern health challenges. A testament to its credibility is the inclusion of several Unicity products in the Prescribers' Digital Reference (PDR, formerly the Physicians' Desk Reference), a prestigious resource used by medical professionals. Signature product lines, such as Bios Life, are designed to support healthy cholesterol levels, blood glucose management, and overall metabolic function. More recently, the "Feel Great" program, featuring products like Unimate and Balance, has gained massive global traction for its simplicity and effectiveness in improving metabolic health.

Unicity's business philosophy is encapsulated in its mission statement: "Make Life Better." This mission is three-fold, focusing on physical health, financial well-being, and personal development. By utilizing a direct-selling model, Unicity provides an entrepreneurial platform for individuals to build their own businesses by sharing high-quality wellness products. This model empowers distributors with the tools and training necessary to achieve financial independence while promoting a healthier lifestyle within their communities. The company's global infrastructure ensures that these partners have access to world-class logistics, marketing support, and a collaborative network spanning from Asia to Europe and the Americas.

In the Japanese market, Unicity Japan was established in 1999 and has since become a vital part of the company's Asia-Pacific operations. Based in Ginza, Tokyo, the Japanese branch serves as a hub for innovation and customer support, tailoring the global mission to the specific needs of the Japanese consumer. The office environment reflects a blend of international standards and local expertise, maintaining a lean and efficient team that works closely with independent distributors to drive the brand forward. As society increasingly focuses on preventative healthcare and sustainable wellness, Unicity remains at the forefront, continuing to innovate and inspire millions to take control of their health and their future. Through its unwavering dedication to science and human potential, Unicity is not just selling products; it is leading a movement to make life better for everyone.

Company Details

Head Office

Japan

Main Business

健康補助食品（サプリメント）・化粧品等の開発・製造・販売（ダイレクトセーリング）

President

スチュアート・ヒューズ (Stewart Hughes) ※会長兼CEO

Established

2001年

Capital

非公開（未上場の非公開企業）

Number of Employees

11 - 50

URL

www.unitynfr.com www.makelifebetter.co.jp

Offices

Main Office

15F TOC Osaki Bldg.
1-6-1 Osaki, Shinagawa-ku

