



Mintel Japan Inc.

Company Description

We are Mintel

The world's leading market intelligence agency

At Mintel, we cover 38,000 product launches a month.
Every day, we ask thousands of people for their opinions.
We track consumer spending across 34 markets.

Mintel is the expert in what consumers want and why. As the world's leading market intelligence agency, our analysis of consumers, markets, new products and competitive landscapes provides a unique perspective on global and local economies. Since 1972, our predictive analytics and expert recommendations have enabled our clients to make better business decisions faster.

Company Details

Head Office

United Kingdom

Main Business

市場調査

President

Richard Carr

Established

2008

Number of Employees

11 - 50

URL

<http://japan.mintel.com/>

Offices

Main Office

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