

Welocalize Japan K.K.

Company Description

About Us

With the rise in demand of translated content for languages in a growing number of markets, global organizations all share the following objectives: improve time, quality and cost of translation across their entire product or service offerings.

Welocalize provides next-generation translation supply chain management that delivers market-ready, translated content—when and where you demand—at a higher output, a faster pace and an affordable price. We support organizations throughout the entire global content lifecycle, from authoring and product development, translation and quality assurance, to complete business process outsourcing and market validation.

Welocalize is redefining the way translation services are managed and delivered in our industry. By replacing the task-oriented, client-vendor model with an integrated partnership that lasts throughout the translation supply chain, Welocalize provides clients with flexible, unique translation solutions that are predictable, scalable, and measurable, and result in increased global sales of their products and services.

Welocalize was founded in 1997, and is a privately-held, venture-backed company. We have over 1,500 employees in 14 offices located in the USA, Europe and Asia. Our clients include 8 of the world's top 10 software and hardware companies.

Welocalize has earned a place on the Deloitte & Touche Maryland Technology Fast 50 list for the past eight years running and a place on the INC 500/5000 list of fastest growing private companies in the USA for the last 5 years.

SERVICE

- **CONTENT TRANSFORMATION**

Communicate effectively across different markets, cultures, and contexts.
Welocalize language services include translation and localization, multimedia, e-learning, linguistic testing, data validation, and interpreting. We also offer strategic global marketing services such as marketing communications, transcreation, adaptation, and digital marketing content performance.

- **DATA TRANSFORMATION**

Transform your data to enhance the value of your content.
Welocalize blends human intelligence and machine automation to create, annotate, and augment high-quality training data for machine learning and artificial intelligence (AI) initiatives. Improve user experience, increase personalization, expand multilingual support, and provide better customer service.

- **REGULATORY SPECIALITIES**

Ensure that your content is compliant and global-ready.
Welocalize specializes in expert translation and localization services with the highest levels of accuracy and quality control for the financial, banking, life sciences, and legal industries, including patents and litigation. We combine innovative quality management systems with vetted, experienced linguists.

- **WORKFORCE TRANSFORMATION**

Change your definition of what a workforce is.
To deliver large volumes of high-quality training data required for natural language and machine learning solutions, Welocalize can recruit, vet, and build curated crowds or dedicated global teams with multilingual talent and manage them for you. Welocalize-sourced talent can collect, create, annotate, analyze, and evaluate data and content of all types, from digital and audio to visual and social, and at any volume.

- **OUR PLATFORM**

Our technology makes it easy to go global.
Our cloud-based platform enables rapid, consistent deployment of any content, in any size, for any language that matters to you. We seamlessly connect to your business and content systems. From there, our data-fueled platform ensures the right volume of tasks is matched with the right person within our growing network of 77,000 in-country resources. The output is global-ready content that optimized to create a superior customer experience. At every step, data privacy and security are in place to minimize risks.

Company Details

Head Office
United States

Main Business
企業のグローバライゼーションにおける、コンサルティング、エンジニアリング、翻訳、ローカライズ、テスト

Established
2007年（日本支社）

URL
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Offices

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