# BURBERRY

# Burberry Japan K.K.

#### Company Description

Founded in 1856, Burberry today remains quintessentially British, with outerwear at its core. Digital luxury positioning and intensive focus on design innovation, quality and heritage icons of the trench coat, trademark check and Prorsum knight, ensure continued brand purity and relevance globally across genders and generations.

At Burberry, every individual, every team and every function, shares an incredible passion for the brand and is guided by a 'brand-first' mind-set. Decisions are evaluated through the lens of the long-term health and vitality of the Burberry brand.

Burberry believes that in order to be a great brand it must also be a great company. Inspired by three Core Values - Protect, Explore, Inspire - rooted in the brand's heritage and continually informing its guiding principles, Burberry leverages its compassionate and creative thinking culture to continually innovate and drive the brand forward.

#### Company Details

#### **Head Office**

United Kingdom

#### **Main Business**

『BURBERRY』のアパレル、バッグ、皮小物等のインポート商品の販売

### President

小田切 賢太郎

#### **Established**

2008年11月

## **Number of Employees**

101 - 500

# URL

https://jp.burberry.com

#### Offices

# Main Office

Ginza Marronnier Bldg., 2-5-14 Ginza, Chuo-ku Tokyo, Japan, 1040061