



## MCI Group Asia Pacific Pte Ltd

### 会社説明

The mci group is an independent global marketing communications group with a human-first approach.

We combine talent, technology and creative power to connect brands, institutions and communities with their audiences in the digital age.

Our agencies are:

MCI: an award-winning agency specialising in live and virtual events, congress organisation, community solutions and digital communications

Business Bridge Europe: a public affairs and advocacy consultancy delivering high-level political conferences

Black Flower: event and experiential agency specialising in the luxury industry

Dorier: audio visual experience designers and content production

Hagen Invent: live communication incentive travel and event agency

Insider: consulting and market research agency specialising in marketing and sales performance

logos: a public affairs, communication and association management consultancy

Ovation Global DMC: global destination management services and event organisation

Matter: brand content and social media

ESN: leading full-service communication agency for EU institutions, governments and non-profits

Our comprehensive portfolio spans events and experiences, association and community management, public affairs and communications, research and insight, vertical marketing, social and content marketing.

### 会社概要

#### 本社所在地

シンガポール

#### 事業内容

マーケティングサービス

#### 代表取締役

Cynthia Khoo

#### URL

<https://www.mci-group.com/>

### オフィス情報

#### メインオフィス

20 Bendemeer Road,  
BS Bendemeer Centre,  
#04-02, 339914

シンガポール