

## CareerCross: Online recruitment service focusing on bilingual professionals was renewed due to increasing recruitment demands.

Employers are categorized according to their hiring type. MY Yahoo RSS Reader made available.

C.C. Consulting K.K. [CEO:Richard Bysouth, HQ:7F Nanpeidai Chiyoda Bld., 1-10 Nanpeidai, Shibuyaku, Tokyo. Phone: +81 (0)3-5728-3040] renewed its online recruitment resource for bilingual professionals, XCareerCross (www.careercross.com), in accordance with the career change season in March. The number of foreign capitalized companies in Japan has increased from 2,700 to 4,400 in a decade, and it is still growing. Accordingly, the foreign capitalized company market has matured and the number of employees reached approximately 1.02 million in 2004. CareerCross added new functions in order to meet the needs of both jobseekers and employers that continually increase in number. The new functions are as follows;

- All employers are categorized and listed into each type (direct hires, recruiters, temp-staff and outsourcing) so that jobseekers are able to search for a company and apply for its jobs quickly and effectively.
- My Yahoo RSS reader instantly updates information about job ads everyday.
- "Auto Job Search" automatically searches job placements that suit jobseekers' requirements. It is available if jobseekers save their resumes including their English competency, their desired job and desired location.

In conjunction with the website renewal, we offered a special discount campaign called the "CareerCross Re-launch Special Campaign". The number of monthly users is currently 160,000 and we aim to increase that number to 250,000. Approximately 150 companies are now using our services as clients and we expect the number to increase to 300.

With the growing trend of globalization, C.C.Consulting aims to energize employment activities along with the Japanese economic recovery.

About C.C. Consulting K.K.

C.C. Consulting provides the bilingual recruitment market with an effective recruiting resource via its website 'CareerCross'. We also run a portal site 'eBenkyo' in order to connect people, English and the world.  $\boxtimes$ 



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