

# A Q U E N T

## Job Information

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Job ID: 26181  
Job Title: Marketing Manager (Finance)  
Recruiter: AQUENT Inc.  
Division: Marketing  
Job Type: Full-time  
Location: Tokyo - 23 Wards  
Salary: Over 9 million yen  
Date: July 23rd, 2008 18:24

## General Requirements

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Employment Experience: Over 6 years  
English: Fluent  
Japanese: Fluent  
Education: Bachelor's Degree  
Visa Status: Japanese national or permission to work in Japan required

## Job Description

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Reporting to the Head of Marketing, you will:

- Design and implement direct marketing strategies across new and existing media
- Control and analyze all quantitative and qualitative aspects of the program
- Manage advertising and marketing collateral agency vendors
- Proactively work with relevant departments to ensure success

## Required Skills

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Marketing Manager (Finance)

- \* Top financial solutions firm
- \* A definite leader in the industry
- \* Unique opportunity to join the best in the industry

Our client, a powerhouse in the financial solutions scene, seeks a Marketing Manager.

You are fluent in English/Japanese and possess 5-7 years of solid hands-on marketing experience in the financial industry (ideal).

You are a creative, flexible goal-oriented individual with a proven record in marketing strategy development and

execution.

JSDA accreditation is preferred. For more details, contact Harold Moya at [hmoya@aquent.co.jp](mailto:hmoya@aquent.co.jp) today.

### Company Description

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エイクエントは1986年に米国ボストンで設立され、現在世界に70拠点を持つ世界最大級のマーケティング&コミュニケーション、クリエイティブ専門の人材エージェントです。

私達の願いは、皆様の迫力が助に発揮できる最高のステージを提案し、満足のゆく仕事をして頂くことです。

業界出身のコンサルタントがインタビューに時間をかけ、丁寧にキャリアプランニングをご提案します。グローバルネットワークとノウハウを駆使したサービスは、多くのスペシャリストの皆様から高い評価を頂いています。

\*日本国内拠点：東京、大阪、名古屋、福岡