

A Q U E N T

Job Information

Job ID: 100330
Job Title: Marketing Communications Manager/Senior Manager (Private Banking)
Recruiter: AQUENT Inc.
Division: Marketing Communications Manager/Senior Manager (Private Banking)
Company Type: International Company
Job Type: Full-time
Location: Tokyo - 23 Wards
Salary: Negotiable, based on experience
Date: July 2nd, 2008 18:41

General Requirements

Employment Experience: Over 3 years
Career Level: Mid Career
English: Business Level
Japanese: Native
Education: Bachelor's Degree
Visa Status: Japanese national or permission to work in Japan required

Job Description

Marketing Communications Manager/Senior Manager (Private Banking)

Our client, one of the most reputable investment houses worldwide, seeks a Marketing Communications Manager.

Reporting to the Head of Marketing Communications and working with a team of financial marketing professionals, you will:

- Develop and implement integrated communications strategies to strengthen the firm ' s presence among wealthy investors
- Initiate and maintain key collaborative relationships with high end brands aimed at same target segment
- Manage innovative advertising, event, sponsorship and branding initiatives to further expand existing client base

Key competencies:

- Track record in marketing communications for the private financial services sector or high end brands
- Experience in people management
- Solid budget management ability
- MBA in Finance or Marketing highly desirable
- Native Japanese language speaker with advanced English communication

skills

- Superb communication skills and sophistication in dealing with Japan ' s wealthiest

Company Description

エイクエントは1986年に米国ボストンで設立され、現在世界に70拠点を持つ世界最大級のマーケティング&コミュニケーション、クリエイティブ専門の人材エージェントです。

私達の願いは、皆様の能力が十分に発揮できる最高のステージを提案し、満足のゆく仕事をして頂くことです。

業界出身のコンサルタントがインタビューに時間をかけ、丁寧にキャリアプランニングをご提案します。グローバルネットワークとノウハウを駆使したサービスは、多くのスペシャリストの皆様から高い評価を頂いています。

*日本国内拠点：東京、大阪、名古屋、福岡、札幌