

Marketing Research Analyst

<u>仕事ID:</u>	95279
<u>職種タイトル:</u>	Marketing Research Analyst
<u>企業名:</u>	株式会社リーガルフューチャーズジャパン
<u>仕事の形態:</u>	正社員
<u>部署名:</u>	IT
<u>勤務地:</u>	霞ヶ関, 東京都
<u>給与:</u>	650 荳 - 900 荳
<u>最終更新日:</u>	2008年08月28日
<u>職務経験:</u>	3年以上
<u>英語レベル:</u>	ビジネス会話レベル
<u>日本語レベル:</u>	ネイティブ
<u>最終学歴:</u>	大学卒：学士号
<u>現在のビザ:</u>	日本での就労許可：有
<u>スキル・資格:</u>	業務内容 ? ミッドサイズ以上のカスタム市場調査の管理 ? クライアントとプロジェクトチームの調整、指導 ? 海外拠点、マネージメントチームとの連携役（日本オフィスとして） ? データ収集、分析、レポート作成、プロジェクト遂行、プレゼンテーションを含む業務の監督 ? 大手トレードメディア/ウェブサイトに対して、ソフトウェア市場に対する現況報告を提供 ? 提案書、見積書等の文書作成 ? アジア、US、ヨーロッパのプロジェクトサポート

The ideal candidate will have at least 3 years of professional experience in marketing or market research, industry analysis, or technology journalism. Required skills include the following:

- Strong writing and oral communication skills in both English and Japanese
? Hands-on experience in all phases of research projects from writing proposals, development of survey instruments, and providing clear strategic recommendations to clients based on their analysis
- Ability to manage complex projects from beginning to end, manage client relationships, manage multiple projects with tight deadlines, personally grow revenues with existing clients, and provide direction and management of junior staff members as a team is built
- Knowledge of the IT sector and understanding of emerging software technologies and markets

募集要項: 今回募集のポジションは、フォーチュン100にリストされている大手企業の戦略を、我々の海外のコンサルタントチームと共に連携してサポート、提案していく役割を担うものです。起業家精神のある方、独自でプロジェクトを進められる方、市場調査・開拓の中核的役割を担いたい方の応募をお待ちしております。必要な経験

、能力としては、マーケティングや市場調査の経験を3年程お持ちの方、テクニカルライター経験、産業分析等に携わったことのある方。またビジネス英語レベルで業務に携われる方を歓迎いたします。

A leading innovator in the IT market research industry and expanding our presence in Asia, is seeking someone with a solid understanding of market research principles/ methodologies and the ability to apply these appropriately within the IT industry.

This position(full-time) represents a tremendous opportunity for a motivated individual to be part of a closely-knit research and consulting team that shapes the strategies of Fortune 100 companies and has been recognized as one of the fastest growing IT market research firms in the world.

- Job Responsibilities: Manage mid-size to large custom market research projects from pre-sales assistance through to project completion
- Serve as a key interface between the client and the project team throughout the course of the project
- Serve as a key Japan office liaison point with the company ' s • global headquarters and senior management team
- Supervise key aspects of each project including data collection, analysis, report writing, project delivery and presentations
- Plan and manage a series of syndicated research reports on emerging software technologies and paradigms for enterprise users
- Write regular briefings or comments on software markets for major trade journals or relevant Internet web sites
- Assist sales in proposal creation and project pricing
- Assist with Asia, US and European focused projects
- Salary Range 6.5-9M/College Graduate or above

会社紹介:

Legal Futures was founded in 1999 and is a dedicated legal, compliance and financial services boutique consultancy that operates from offices in Tokyo, Hong Kong and Singapore. Our recruitment business is categorised as specialist/professional. From Hong Kong we also service our clients in the PRC and Korea, whilst Thailand, Malaysia and Indonesia are serviced from Singapore. This enables us to deliver a total recruitment solution to regional team building in our clients ' key locations. We offer in-depth coverage from each office with a premium personalised consultancy service acting for international law firms, leading American and European investment banks and other employers of choice across all sectors of industry and commerce. For candidates, there is no charge for the services that we provide.

We operate three separate and highly specialised divisions:

Our Private Practice Division services the full spectrum of law firms sourcing qualified lawyers (both local and overseas admitted) at all levels from associates through to partners, also practice support lawyers, paralegals and business services positions.

Our Corporate Division services both domestic and international companies sourcing qualified lawyers (both local and overseas admitted) at all levels from

Legal Counsels through to Regional General Counsels, corporate compliance officers, company secretaries and commercial/contract managers.

Our Banking & Finance Division services the full financial services industry from bulge bracket investment banks to retail banks and fund managers and is responsible for the recruitment of financial services executives, lawyers (both local and overseas admitted) at all levels from Legal Counsels through to Regional General Counsels, compliance officers at all levels from junior compliance officers up to Regional Heads of Compliance, also documentation officers, paralegals and mid-office personnel positions.

Our recruitment business is categorized as specialist/professional and our placements are limited to Japan only. Our service is free of charge. We will apply and follow the laws and principles of all relevant legislation and maintain data privacy at all times. Please refer to www.legalfutures.com to view our Privacy Policy. The person handling personal information is our license holder Matt Anderson who will also handle any complaints.