

## North Asia Marketing Manager - 北アジア マーケティング マネージャー

仕事ID: 89445  
職種タイトル: North Asia Marketing Manager - 北アジア マーケティング マネージャー  
企業名: Myriadd  
仕事の形態: 正社員  
部署名: Marketing  
勤務地: Tokyo, 東京都  
給与: 応相談、経験による  
最終更新日: 2008年03月05日  
職務経験: 6年以上  
英語レベル: ビジネス会話レベル  
日本語レベル: ネイティブ  
最終学歴: 大学卒：学士号  
現在のビザ: 日本での就労許可：有  
スキル・資格:

募集要項: Job Description  
Position: Marketing Manager  
Reports to APAC Marketing Leader

## Essential Responsibilities:

This position is based in Tokyo and the role will be part of the Asia Marketing team. The focus will be on the North Asia (Japan, Taiwan and Korea). but the job assignments would also extend to other countries in throughout Asia.

\*Support the Business through the development and execution of a region growth plan.

\*Carry out Market studies for Energy Products and Energy Services

\*Champion programs to meet Region specific customer requirements, competitive threats and market opportunities.

\*Identify long- term opportunities to facilitate earlier customer engagement by the sales and the P&L teams.

\*Oversee region-specific demand creation activities; including customer communication plans. Assist in the definition and execution of product line growth strategies across the Energy portfolio

\*Drive country VOC into the product line technology plans.

\*provide Region- specific market and customer information to Product Line leadership on a project basis.

\*Manage requests by the leadership teams for VOC, segmentation, country assessments, customer profiles, scenario planning, win/loss analysis, CECOR activities, regulatory policy support and strategic launch customers.

\*Ensure region sales force preparedness through the development and execution of commercialization plans executed by the Marketing Communications team.

## Qualifications/Requirements:

\*Bachelors degree from an accredited university or college in a technical, business or marketing related field.

\*At least 7 years experience in Marketing, Sales or Product Management roles.

Desired Characteristics:

\*Master ' s Degree in Business Administration or Marketing preferred.

\*North Asia or Japan-specific marketing experience.

\*Customer and/or market experience relevant to the region.

\*Industrial, electrical or mechanical related Marketing, Sales or Product Line Management experience.

Work Traits:

\*Strong analytical, project management and organizational skills.

\*Strong oral and written communication skills.

\*Demonstrated interpersonal communication skills.

\*Experience leading a virtual team, demonstrated ability to work effectively in a matrix environment.

\*Executive level presentation skills.

\*Demonstrated ability to effectively create and manage strategic plans and tactical actions.

#### 会社紹介:

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Through our comprehensive, systematic approach to search, our experienced team has been responsible for successfully placing several Presidents, CEOs, Vice Presidents, Directors, and Managers as well as staffing entire retail stores of up to 150 employees for Fortune 250 companies in Japan.