

**募集職種**

求人ID: 75051
職種タイトル: WORLD WIDE FAMOUS FOOD COMPANIES
企業名: East West Consulting
勤務形態: 正社員
部署名: Marketing Department
勤務地: 東京23区
給与情報: 550万円 1200万円
ボーナス: 固定給+ボーナス
歩合給:
日付: 2008年05月19日 14:03

応募必要条件

勤務年数: 1年以上
英語: ビジネス会話レベル
日本語: ネイティブ
学歴: 大学卒: 学士号
現在のビザ: 日本国籍、または日本での就労許可が必要です

募集要項

World Wide Famous Food Companies
New POSITION Available - Brand Manager / Marketing Manager

Dear Candidate

Thank you for your interest

If you have any experience in working for Food or Food related Industry in the Marketing Department please take some time to read this!

My name is Nicolas Rafenomanjato and I am working as an Executive Recruiter here in Tokyo.

I am specializing in FMCG industry and I am working with the Major International and National Players on the market.

My clients are International Food Manufacturer - Leader Worldwide, they are very active and strong on the Japanese market.

- Job Responsibility

Expand the business to convenience stores chains, big supermarket chains and department stores

Advertising, Promoting, Planning and Developing brands and products

Supporting the sales section for developing new market

Planning and developing new markets

Planning and developing new products along with the R&D department.

Lead the brand strategy and marketing plan development

Lead the execution of the marketing plan
Lead the assigned innovation projects
Manage Brand Building budget
Analyze and report the brands ' monthly performance
Accountable for Brand P&L

- Working Relationships

Report to Associate Marketing Director or the Marketing Director
Closely work with other Brand Managers for integrated marketing activities
Closely work with outside partners; advertising, media, research promotion agencies, promotion partners and other suppliers

- Work Environment

External professionals/advisers: legal, nutrition, health, etc.
Some software for effective project managements
Accessibility to the server from the outside
Flexibility in working time management

- Job Experience Needed:

Experience both Marketing staff and Marketing Manager
Experience to manage some subordinates (depending on the position), and achieve some success by the team
Experience to work at food business or near one
Experience marketing at convenience store chains, big supermarket chains, and department stores
Experience to plan and develop new brand and new products

- Skills

Marketing Skills
Management skills for the team or the task team of business developing
Communication skills to customer and to internal sections (Sales, Plant, Board of member, etc...)
English skills to communicate with others on Business

If you are interested please feel free to contact me as soon as possible
I would be able to give more information about the position and the company.
I am looking forward to hear from you

Best Regards

Nicolas

Nicolas Rafenomanjato
ラフェノマンジャト ニコラ
Associate Consultant - Consumer Goods

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会社概要

Since 1987 East West Consulting has helped a broad array of international companies achieve success in the Japan market. We are widely recognized as Tokyo 's leading executive search firm. Our clients range from many of the most prominent Fortune 500 companies to dot-com start-ups and successfully emerging enterprises that we are proud to have helped through the establishment phase. East West ' s unique recruiting system has been specifically designed for and honed in Japanese market conditions, by executive search professionals with many decades of cumulative experience here, and our clients can benefit from a number of distinctive advantages.