

**募集職種**

求人ID: 100700  
職種タイトル: Product Innovation at world famous beverage company  
人材紹介会社: イーストウエストコンサルティング株式会社  
企業名: East West Consulting  
部署名: Beverage Innovation  
会社の種類: 大手企業、 外資系企業  
勤務形態: 正社員  
勤務地: 東京23区  
給与情報: 800万円以上  
日付: 2008年08月01日 10:50

**応募必要条件**

勤務年数: 3年以上  
キャリアレベル: 中途経験者・マネージャーレベル  
英語: 日常会話レベル  
日本語: ネイティブ  
学歴: 大学卒： 学士号  
現在のビザ: 日本国籍、または日本での就労許可が必要です

**募集要項**

- ? With Senior manager, develop overall line concept and strategy for product portfolio, consumer communication, marketing support, for a multi-category `Fresh` line of products to be launch in 2009.
- ? Lead and manage cross-functional team to execute `Fresh` line launch projects.
- ? Managing all the marketing and branding execution activities maximizing brand image.
- ? Managing marketing budget for the category or brand.
- ? Closely working with R&D, Research, Production, Trade Marketing and Sales Promotion throughout product development, marketing and sales activities.
- ? As a team member, support identify new innovation & business opportunities and work on assessment of these opportunities.
- ? Analyze sales data for forecasting, reporting and planning.

**スキル・資格**

- ? Has experience in brand and project management in marketing of FMCG companies. Has experience launching products or service.
- ? Customer-oriented and self-motivated
- ? Loyal, mature, flexible and stable

? A good team player

? Good and effective communicator for project management

(strong listening and interpersonal skills)

? Readily adapts to new realities; seek out feedback and explore best practice; seek to continuously expand key knowledge and skills to cope with new demands; display stamina and maintain appropriate balance.

## 会社概要

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Since 1987 East West Consulting has helped a broad array of international companies achieve success in the Japan market. We are widely recognized as Tokyo ' s leading executive search firm. Our clients range from many of the most prominent Fortune 500 companies to dot-com start-ups and successfully emerging enterprises that we are proud to have helped through the establishment phase. East West ' s unique recruiting system has been specifically designed for and honed in Japanese market conditions, by executive search professionals with many decades of cumulative experience here, and our clients can benefit from a number of distinctive advantages.